## QUESTIONS FOR THE EDAC

**Jan 25, 2024**

Please insert your responses here. Responses are not required for all questions; please respond to those questions that are most relevant to you or resonate with you. City staff kindly requests all EDAC members to **please complete by Friday, February 9, 2024.**

1. What feedback on the downtown are you hearing from prospective tenants who are searching for space?
   1. What attracts them to downtown?
   2. What are their concerns?
2. What kind of feedback is the community giving you re: type of events programming they would like to see downtown?
3. What is your experience and thoughts on the City's Formula Retail Ordinance?

“Formula business” means a use that has fifteen (15) or more other business locations in the United States and is required by contract, business model, or practice to maintain any of the following standardized characteristics: merchandise, menu, services, decor, uniforms, architecture, facade, color scheme, or signs. All new formula business uses, existing formula business uses that desire to relocate to a new tenant space, and formula business uses that expand by ten percent or more of floor area shall require a conditional use permit from the Planning and Transportation Commission.

1. What’s working and not working with respect to the City's small business initiatives?
2. To what degree would providing affordable housing downtown help with labor recruitment and retention?
3. What is the current thinking on managing parking downtown?
4. Would a pop-up retail program work in the downtown’s public spaces? Vacant storefronts?
5. Do you think that encouraging co-working space downtown would be valuable?
6. How can economic inclusion be promoted downtown? Who are potential partners?