

CITY OF SAN CARLOS DOWNTOWN SPECIFIC PLAN PLAN PROJECT

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Downtown Advisory Committee (DTAC)
Meeting #10 | 6:00 PM – 8:00 PM
June 03, 2025



DTAC Meeting Agenda

1. Meeting Call to Order



2. Pledge of Allegiance

"I pledge allegiance to the flag of the United States of America, and to the republic for which it stands, one nation under God, indivisible, with liberty and justice for all."





3. DTAC Roll Call

Member	Representing Category	Member	Representing Category	
Allie Board	Downtown Business Operator	Madison Blanton	Special Needs	
Donna Lera	Downtown Business Operator	Zuri Kadiwar	Youth Advisory Council Member	
Allison Chang	Downtown Business Operator	Dylan Karmin	Youth Advisory Council Member	
Tom Davids	Downtown Property Owner	Sreecharan Chandrasekaran	At Large	
Anthony Kamm	Economic Development Advisory Commission Member	Monette Meredith	At Large	
Jean Dehner	Older Adults	Joaquin Pedrin	At Large	
Robert Bollier	Parks, Recreation and Culture Commission Member	James Bertram Cecile Lee	Alternate DTAC Members	
Amy Buckmaster	San Mateo County Chamber of Commerce Representative	Tracy Masaro Elizabeth Minn		

4. Discussion Items

a. Overview –

Downtown Specific Plan
 Vision and Guiding Principles

- 2. DTSP Process Update
- 3. Polices and Standards



Downtown Vision

"Downtown is the heart of San Carlos that provides a vibrant, pedestrian-friendly, safe, charming, futuristic, and accessible destination for the community and strongly expresses its unique culture and heritage. It is a place for celebration and gathering that offers diverse and authentic experiences through a draw of food, retail, services, art and music in a visually attractive environment for the growing community. Downtown is an inclusive place with easy access for all, opportunities for housing and businesses of all types, and inviting spaces for all users. Downtown San Carlos is a sustainable district, with landscape that supports ecological and community health & well-being."

Downtown Guiding Principles



MOBILITY & CONNECTIVITY

Downtown should have a balance of mobility modes that emphasizes pedestrian, bicycle, and public transit circulation along with effective parking management strategies, to support a socially vibrant pedestrian-oriented environment and to minimize autodependence to access downtown.

The Plan Area should strive to be an equitable place offering social, economic, housing and recreational opportunities at varying levels of affordability for all users along with being resilient to address evolving climate adaptation needs.



& IDENTITY

The Downtown Specific Plan should strive to create distinctive character and identity unique to San Carlos' culture, history, and context; defined by the physical form and experience of the downtown.



The Downtown should achieve a level of vibrancy and vitality that consistently attracts users and shoppers through enhancement of local businesses and diverse programming, in a setting that is distinctive, safe, and attractive.





Specific Plan TOC



Policy Area Discussion

Goals and Policies Framework

Policy Areas:

- Land Use and Urban Design
- Prosperity & Economic Development
- Mobility & Transportation
- Parking & TDM
- Public Realm
- Public Art
- Sustainability & Resiliency
- Infrastructure



Goals and Policies Framework

Policy Areas:

- Land Use and Urban Design
- Prosperity & Economic Development
- Mobility & Transportation
- Parking & TDM
- Public Realm
- Public Art
- Sustainability & Resiliency
- Infrastructure

This presentation will discuss the key policies as highlighted



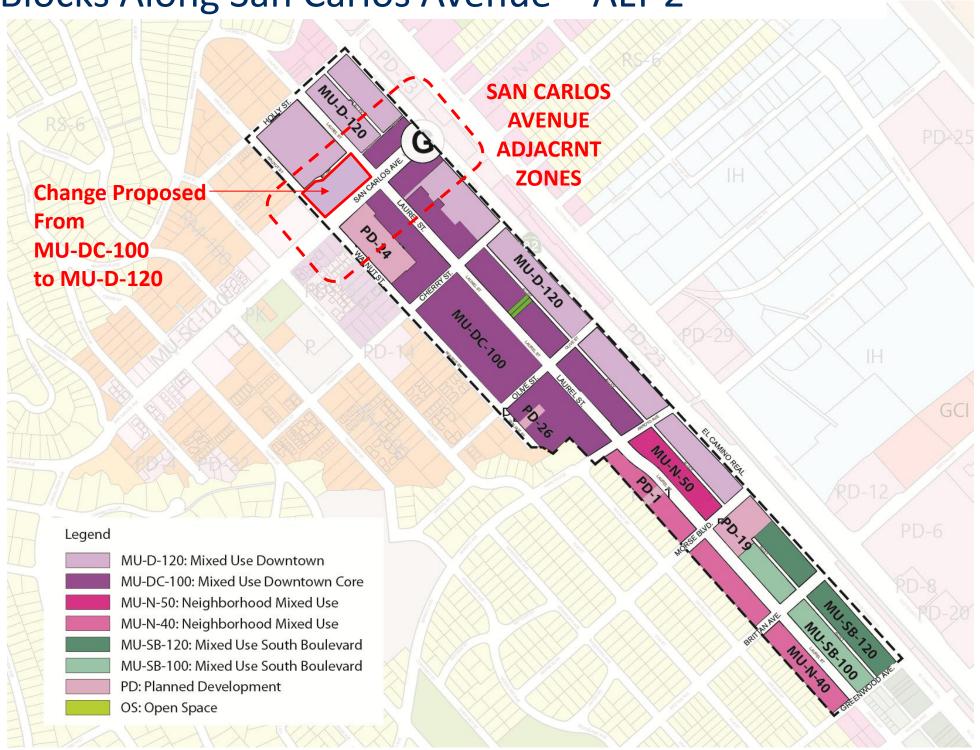
Land Use and Urban Design

Goal: The Downtown Specific Plan aims to create a vital social place for the community, while strengthening a distinctive character and identity for San Carlos, rooted in its culture, history, and context. This identity will be defined by thoughtful land use, the physical form of the built environment and the overall experience of the downtown area.



Re-zoning Recommendations

Blocks Along San Carlos Avenue – ALT 2

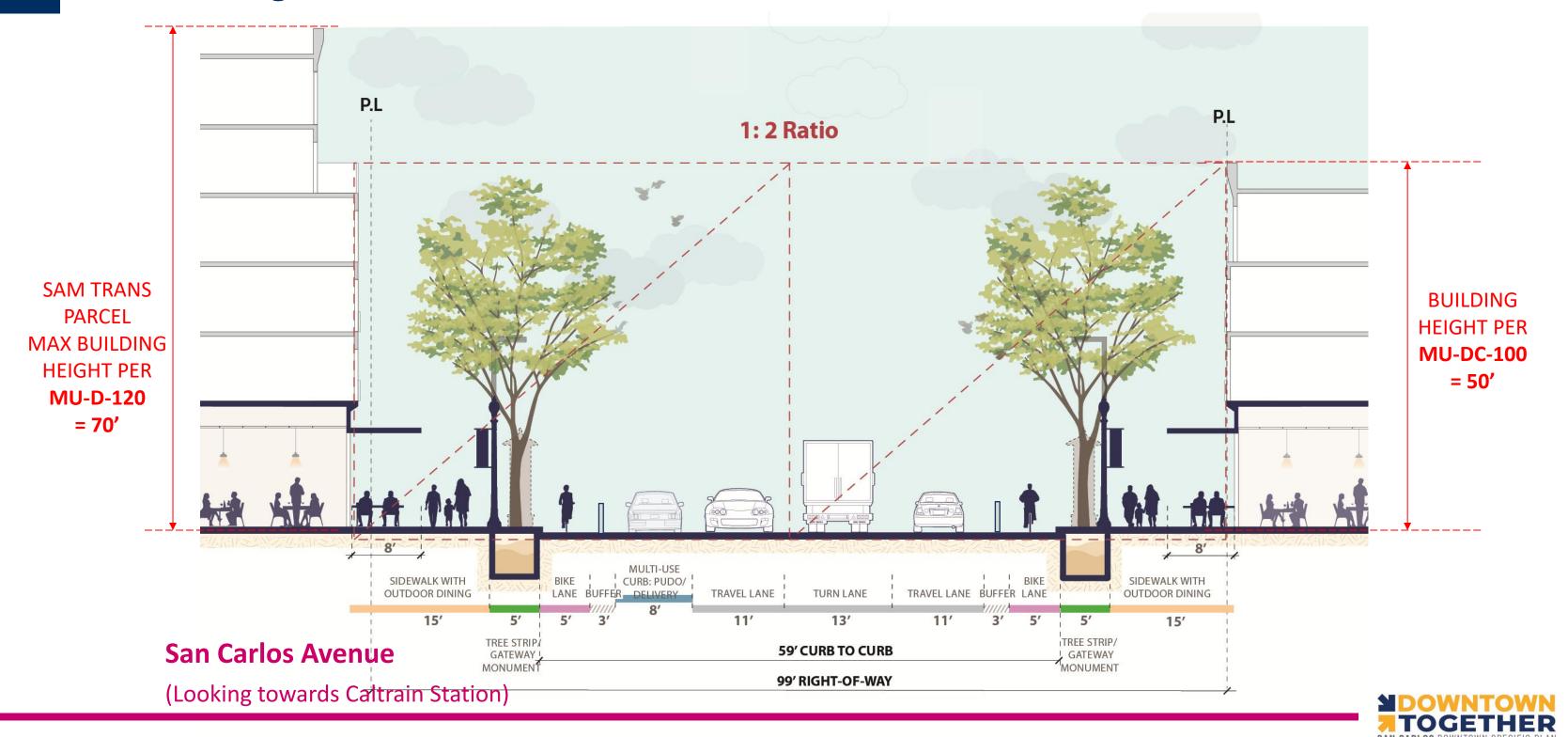


Policies + Standards

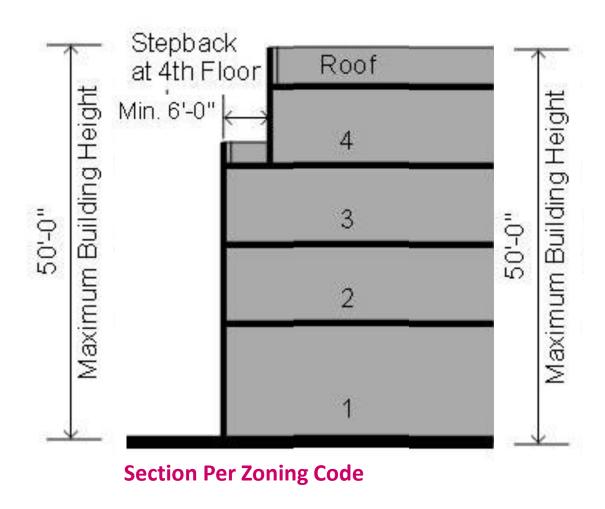
- Consider Rezoning MU-DC-100 designated block (SamTrans) on San Carlos Avenue to MU-D-120 to allow more residential density.
- Consider stepback standards for Laurel Street and San Carlos Avenue to be applied to this parcel's interfaces with respective streets.



Re-zoning Recommendations Blocks Along San Carlos Avenue ALT 2

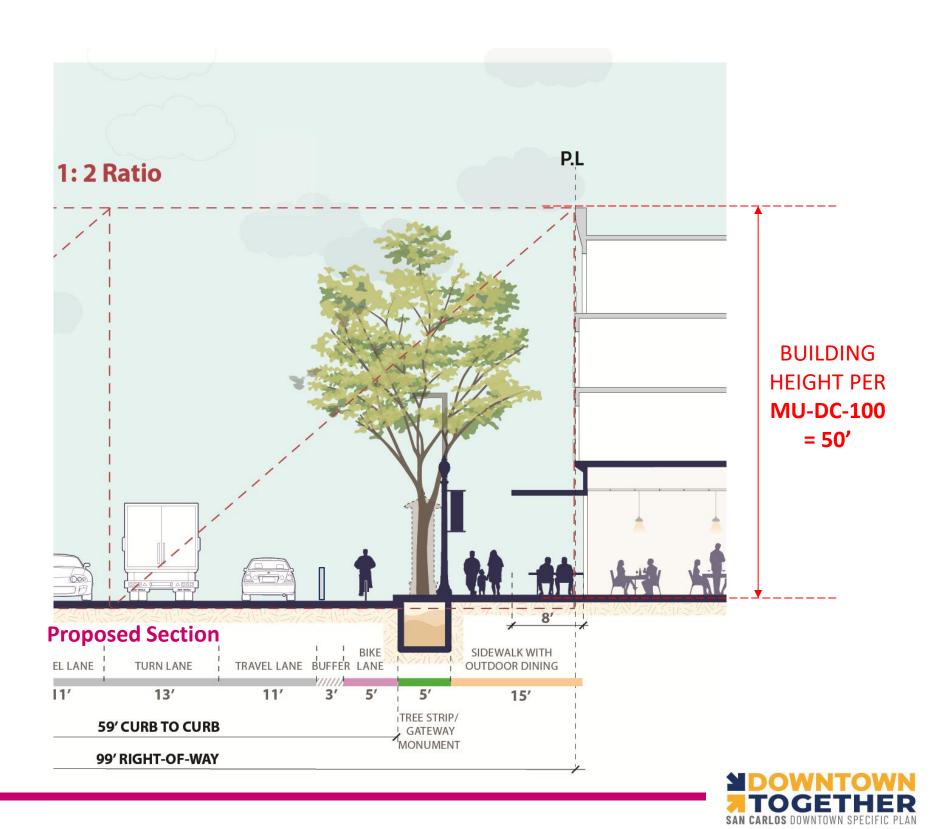


Re-zoning Recommendations Blocks Along San Carlos Avenue ALT 2

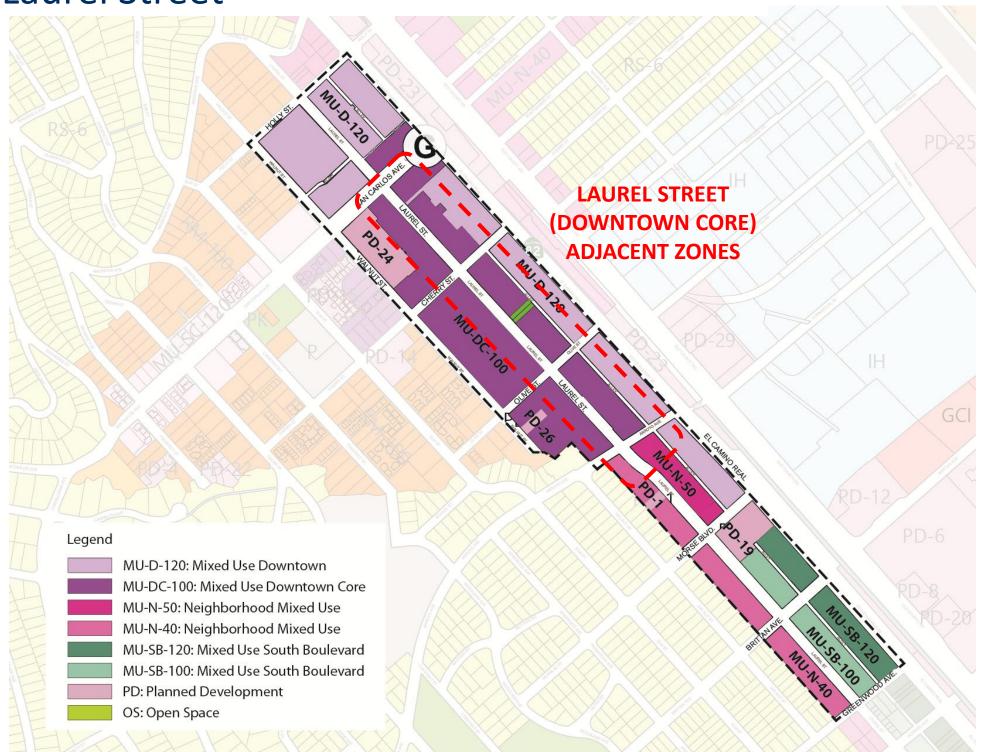


San Carlos Avenue

(Looking towards Caltrain Station)



Ground Floor and Public Space Interface -Laurel Street

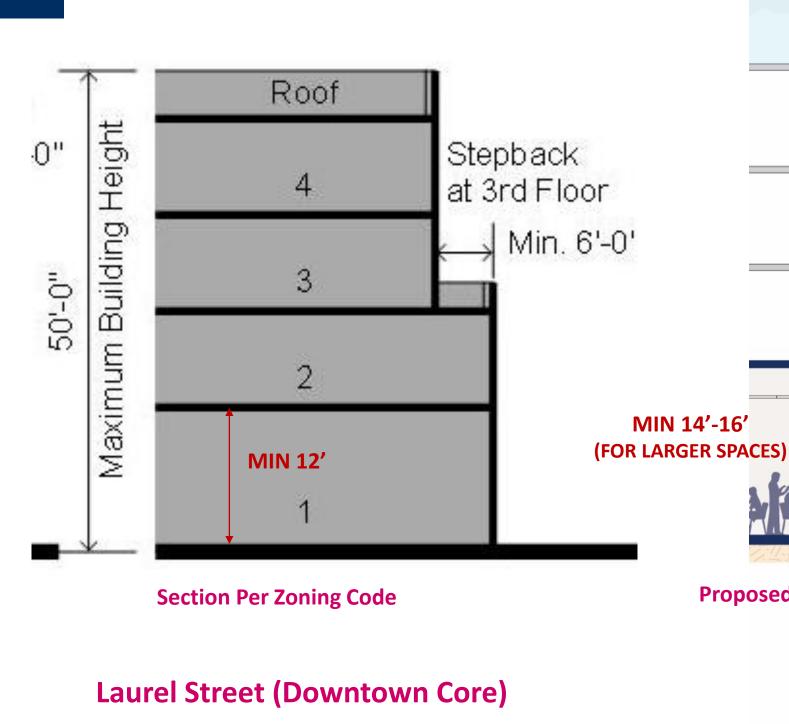


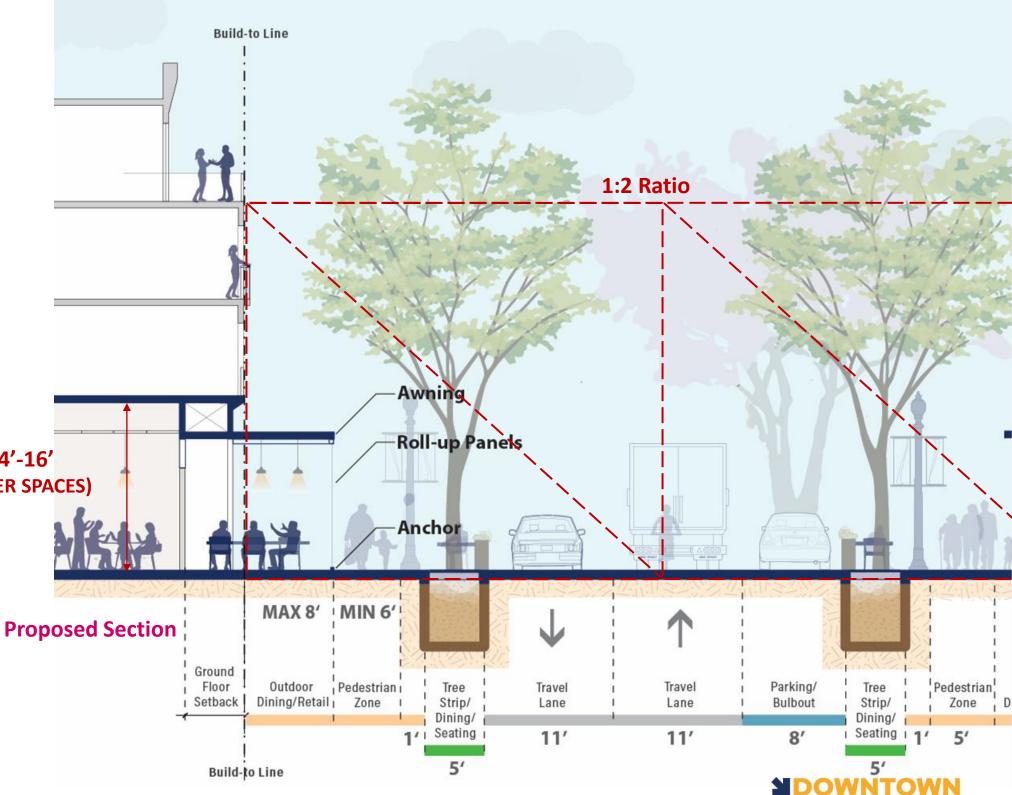
Policies + Standards



Land Use and Urban Design Framework

Policies + Standards

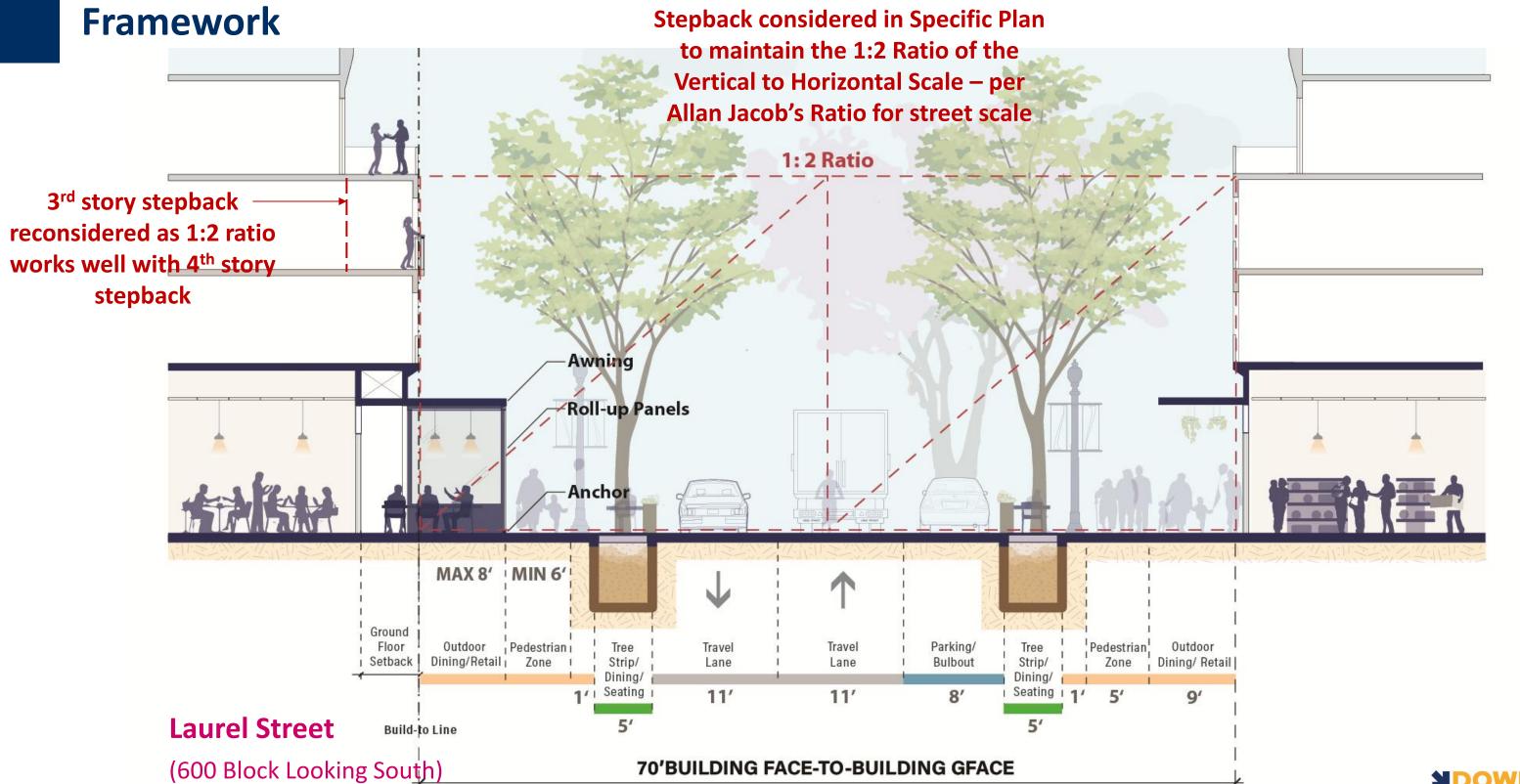




(Looking towards Caltrain Station)

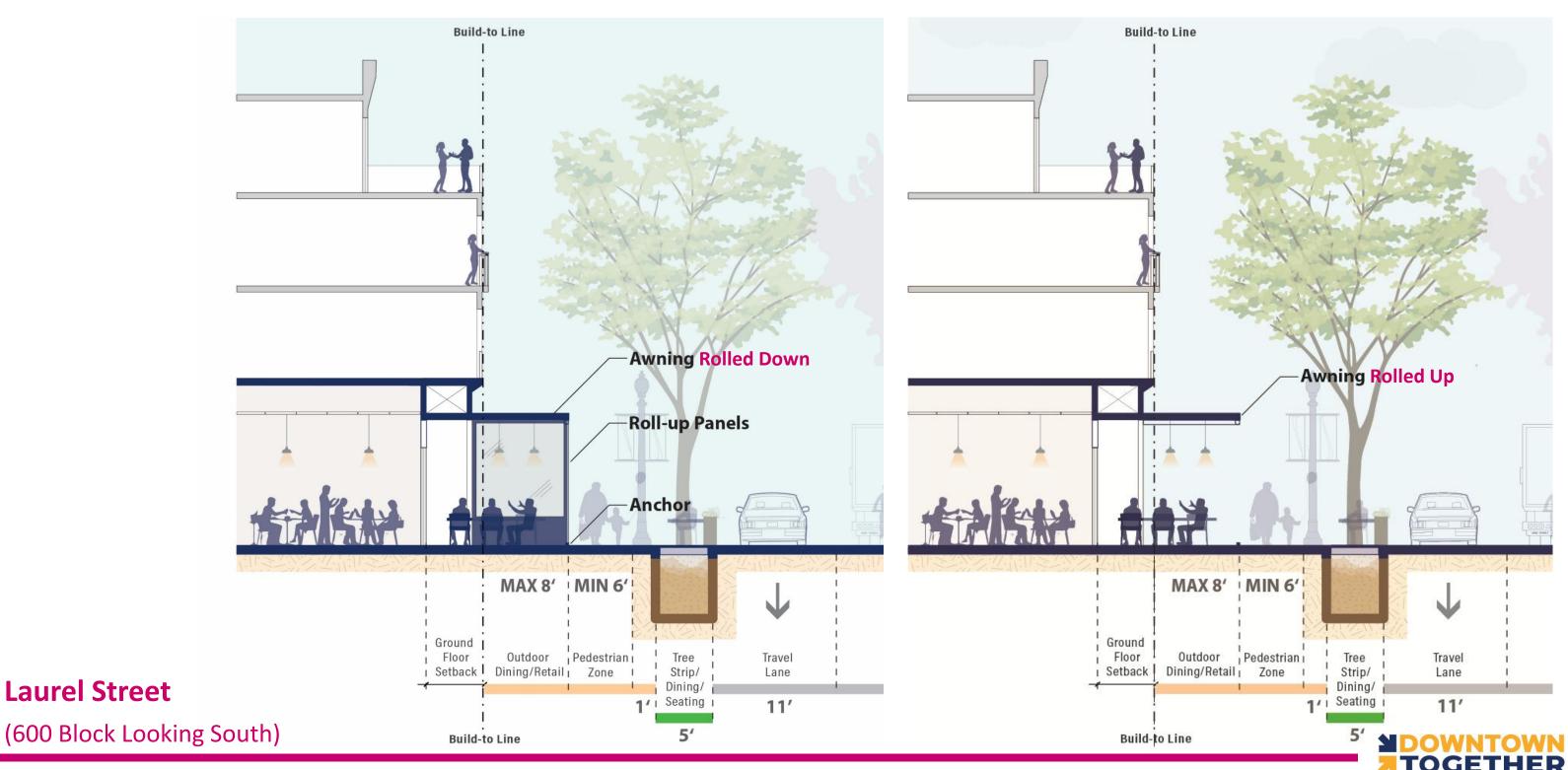
Land Use and Urban Design Framework

Policies + Standards



Land Use and Urban Design Framework – Awnings

Laurel Street



Land Use and Urban Design Framework – Awnings (Examples)







Land Use and Urban Design Framework – Awnings (Examples)







Ground Floor and Public Space Interface

Table 4.1 included below highlights the land use regulations for the districts within the Downtown Specific Plan Area.

+1
- 1

Use Classifications	MU-DC-100	MU-D- 120	MU-SB- 100	MU- SB-120	MU-N- 40	MU-N- 50	Additional Regulations		
Commercial Uses									
Animal Care, Sales and Services									
Grooming and Pet Stores	-	Р	Р	Р	<u>P(</u> 5)	<u>P(</u> 5)			
Veterinary Services	-	<u>C(</u> 5)	<u>C(</u> 5)	<u>C(</u> 5)	<u>C(</u> 5)	<u>C(</u> 5)			
Artists' Studios	М	Р	Р	Р	<u>P(</u> 5)	<u>P(</u> 5)			
Automobile/Vehicle Sales and Services									
Automobile Rentals	-	-	<u>C(</u> 6)	<u>C(</u> 6)		-	See Section <u>18.23.050</u> , Automobile/vehicle sales and services, and Section <u>18.23.260</u> , Formula busines: uses		
Automobile/Vehicle Sales and Leasing	P(6,7)	<u>P(</u> 6, 7)	<u>P(</u> 6,7)	<u>P(</u> 6, 7)		-			
Automobile/Vehicle Washing	-	-	<u>C(</u> 6)	<u>C(</u> 6)	-	-			
Service Station	-	-	<u>C(</u> 6)	<u>C(</u> 6)	IIII I	-			
Banks and Financial Institutions	<u>P(</u> 8)	Р	P	Р	<u>M(</u> 9)	<u>M(</u> 9)	See Section <u>18.23.260</u> , Formula busines uses		
Business Services	-	<u>P(</u> 9)	<u>P(</u> 9)	<u>P(</u> 9)	<u>P(</u> 9)	<u>P(</u> 9)			
Commercial Entertainment and Recreation									

Policies + Standards

Not a use that will actively contribute to the Laurel street experience in Downtown Core.

Consider not permitting or require conditional use permit.

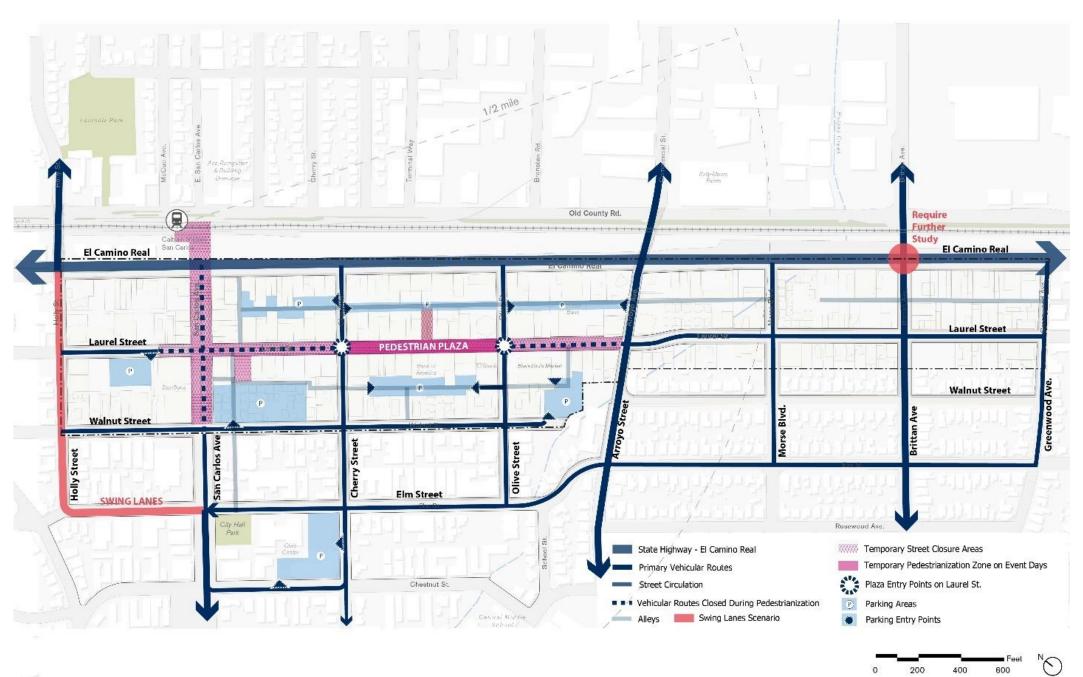


Mobility and Transportation

Goal: The Downtown Specific Plan sets forth a comprehensive framework for a multimodal transportation network that prioritizes active transportation, safety, accessibility, and connectivity, while fostering a pedestrian-friendly, vibrant, and equitable downtown that serves the needs of all residents, workers, and visitors in alignment with the Downtown Streetscape Master Plan.



Balanced Network



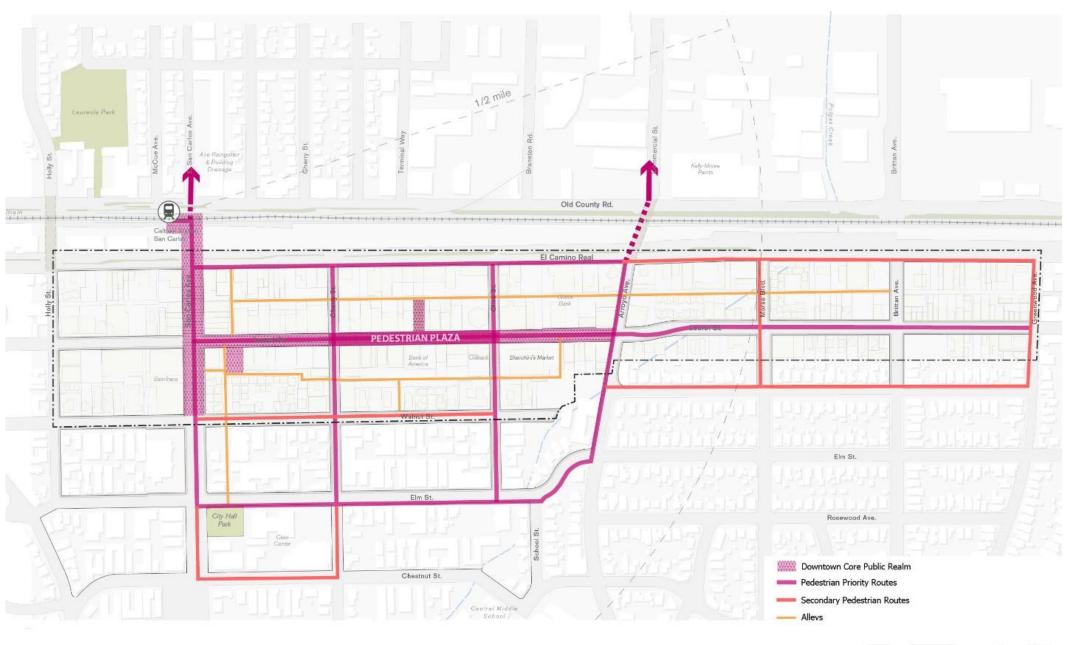
Policies + Standards

M14. Evaluate long-term vehicular traffic modifications, including Holly Street swing lanes, emerging transportation technologies, and congestion mitigation strategies to further support the goal and policies for a vibrant and safe pedestrian-oriented downtown.

M15. Collaborate with SamTrans, Caltrans, and the Grand Boulevard Initiative to plan and implement coordinated improvements along El Camino Real that enhance safety, mobility, and streetscape quality, consistent with the Downtown Streetscape Master Plan.



Pedestrian Experience



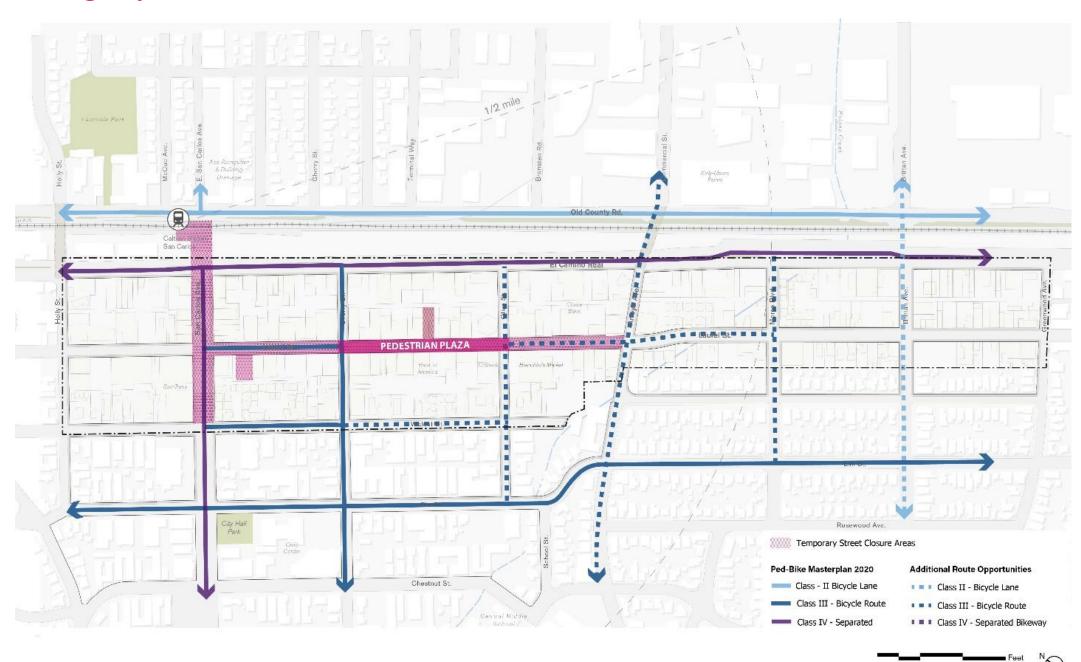
M1. Prioritize development of the 700 block of Laurel Street as a pedestrian-only plaza supporting vitality, vibrancy and equity for all users.

M2. Prioritize the pedestrian experience and corresponding street character for all streets within the downtown core: 1100 and 1200 San Carlos Avenue, 600 – 700 – 800 blocks of Laurel Street, and the 1100 and 1200 blocks of Cherry St., Olive St., and the 1100 and 1200 blocks of Arroyo Avenue.

M3. Prioritize pedestrian infrastructure by implementing wider sidewalks, safe and accessible crossings, and streetscape enhancements—particularly along key corridors such as San Carlos Avenue, El Camino Real, Arroyo Avenue, and Laurel Street.



Biking Experience

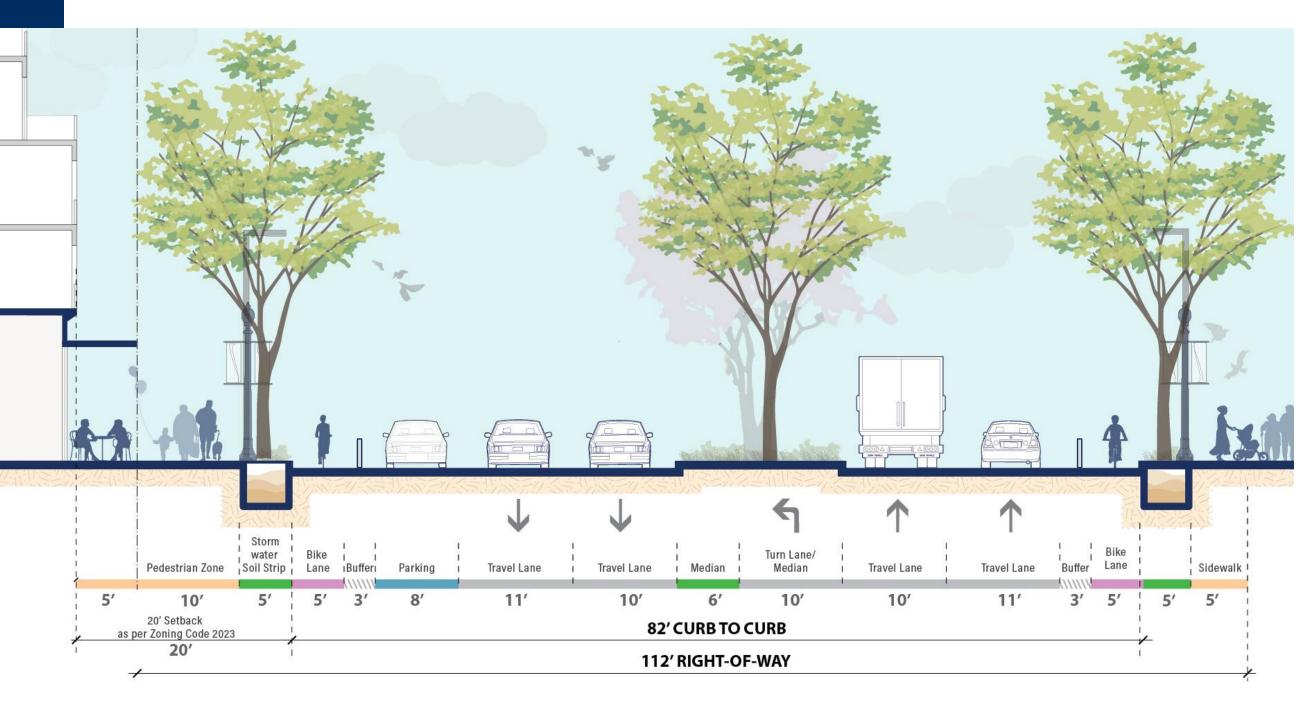


Policies + Standards

M4. Actively pursue public transit connectivity by improving first- and last-mile connections to Caltrain and bus services through implementation of active transportation infrastructure.

M6. Develop a bicycle hub on the 700 block entrance points that includes secure bicycle stand, and supportive amenities to encourage active transportation and support 700 black as wheel-free zone.



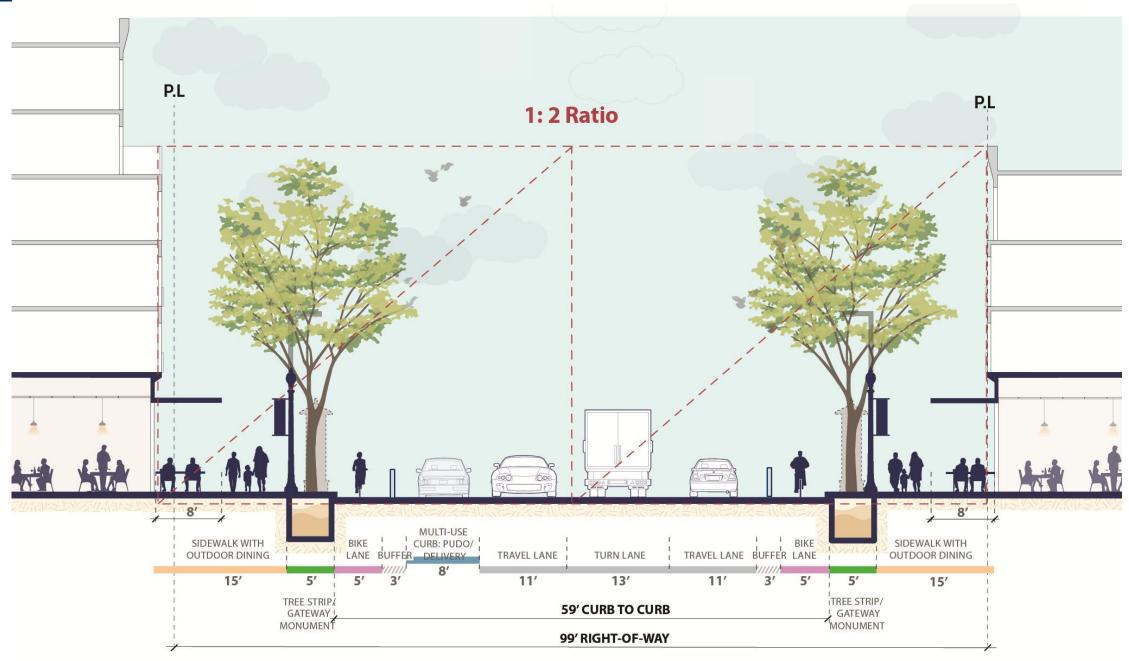


M5. Promote safe and visible biking infrastructure by incorporating protected bike lanes with vertical buffers, green striping for high visibility, and ample bike parking along primary corridors including San Carlos Avenue, El Camino Real, Brittan Avenue, Arroyo Avenue, and Laurel Street.

El Camino Real

(Looking North)





San Carlos Avenue-1100, 1200 Block

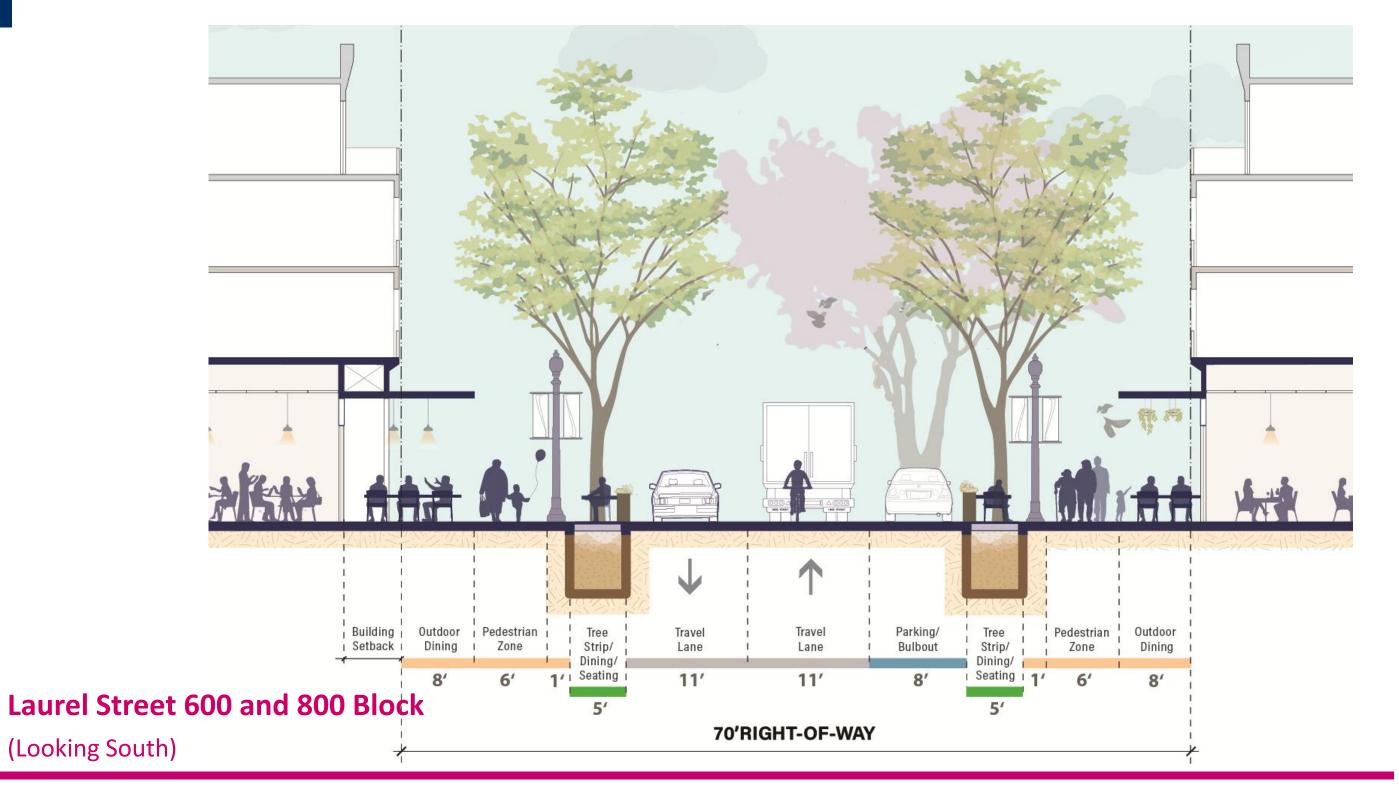
(Looking towards Caltrain Station)

M5. Promote safe and visible biking infrastructure by incorporating protected bike lanes with vertical buffers, green striping for high visibility, and ample bike parking along primary corridors including San Carlos Avenue, El Camino Real, Brittan Avenue, Arroyo Avenue, and Laurel Street.

Future studies will be necessary to guide

- the network level changes
- the broader transformation of San Carlos Avenue Westward beyond the 1100 and 1200 blocks.

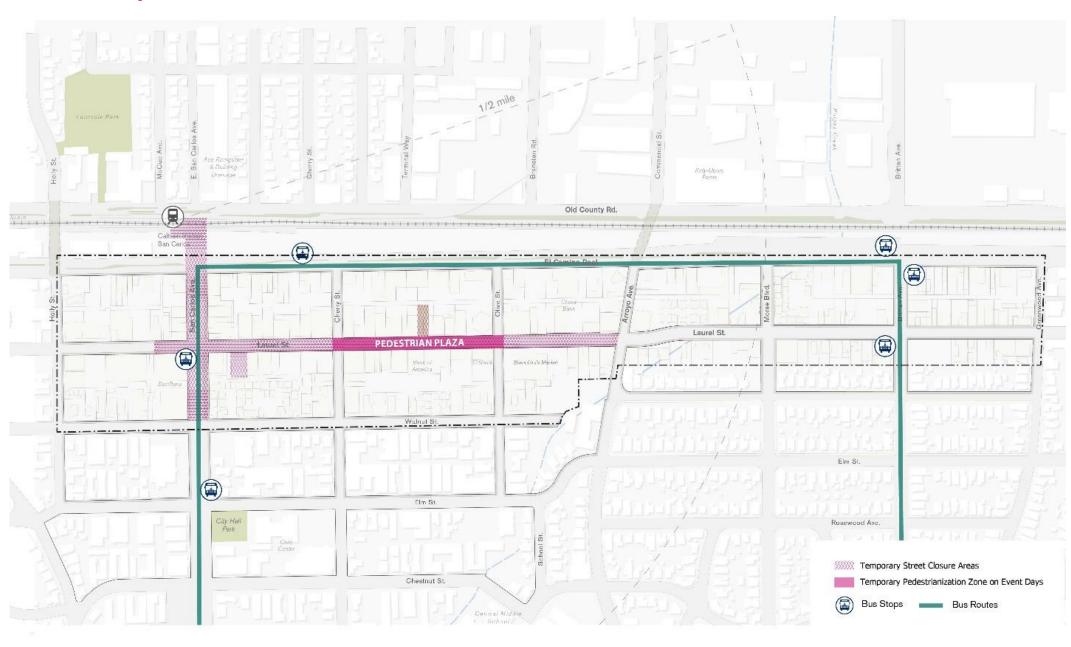






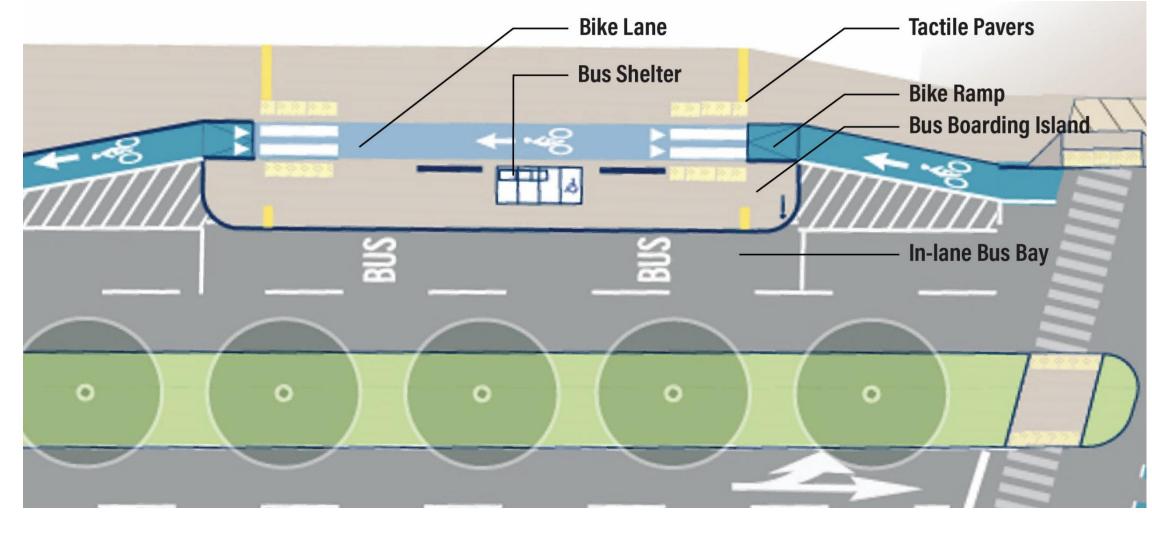
Policies + Standards

Transit Experience



M7. Design bus stops to safely interface with bike lanes by using features like boarding islands, curb extensions, and clear signage, as specified in the SamTrans Bus Stop Design Guidance, 2024.





M7. Design bus stops to safely interface with bike lanes by using features like boarding islands, curb extensions, and clear signage, as specified in the SamTrans Bus Stop Design Guidance, 2024.

Transit Experience: Bus Boarding Island (Per SamTrans Bus Stop Design Guidance, 2024)



Public Realm

Goal: The Downtown Specific Plan creates high-quality, multi-functional public spaces and a well-connected street network that fosters social interaction, promotes health and well-being, and enhances downtown's vibrancy.

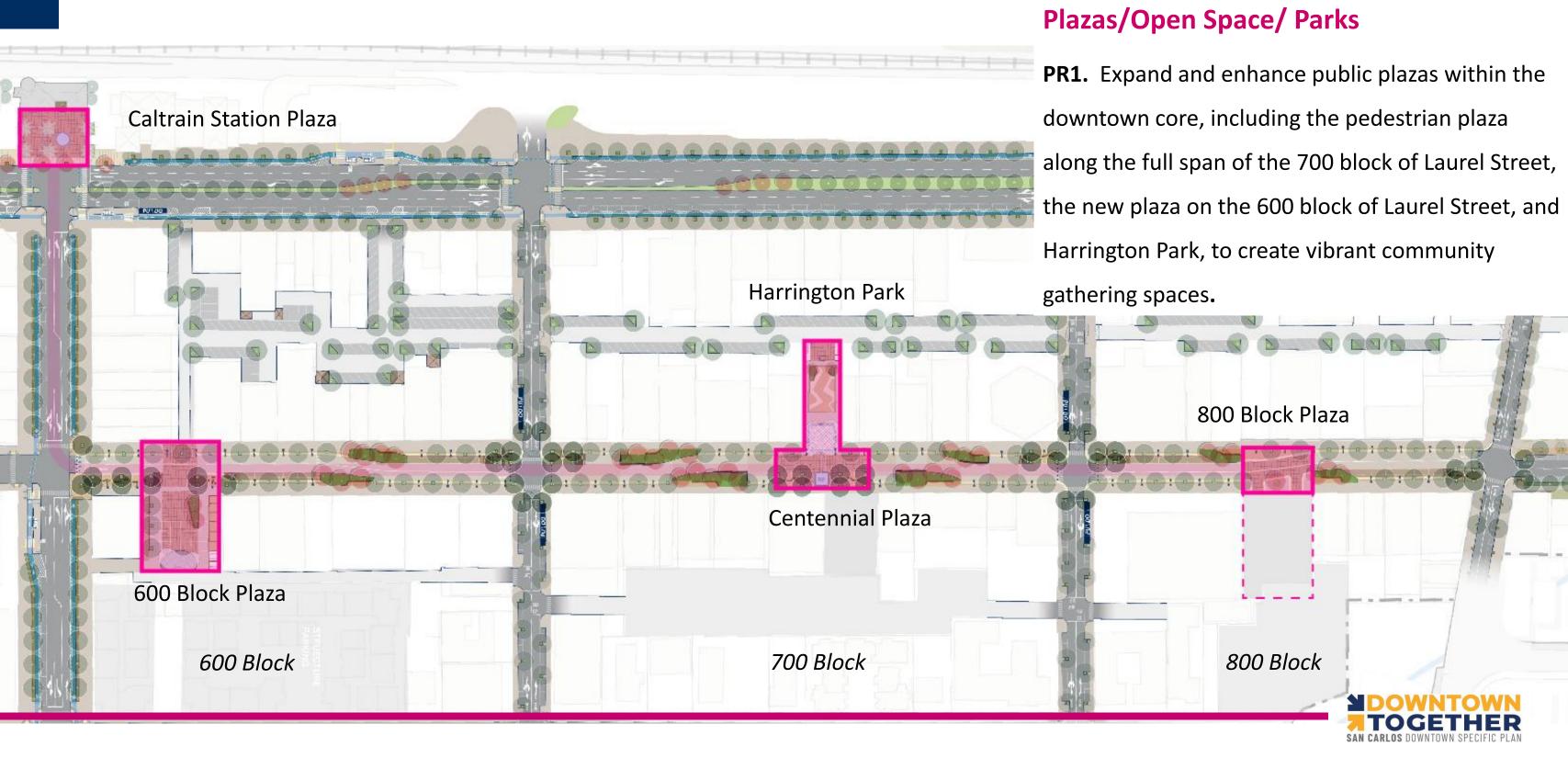
With an expanded tree canopy and sustainable landscaping, the downtown improves ecological resilience, air quality, and pedestrian comfort while addressing climate challenges such as urban heat island effects and stormwater management.

Public spaces are designed to be inclusive, ensuring equitable access for all users while contributing to a more sustainable and visually appealing downtown environment.



Public Realm Framework

Policies + Standards



Public Realm Framework 600 Block Plaza - Programming

PR1. Expand and enhance public plazas within the downtown core, including the pedestrian plaza along the full span of the 700 block of Laurel Street, the new plaza on the 600 block of Laurel Street, and Harrington Park, to create vibrant community gathering spaces.

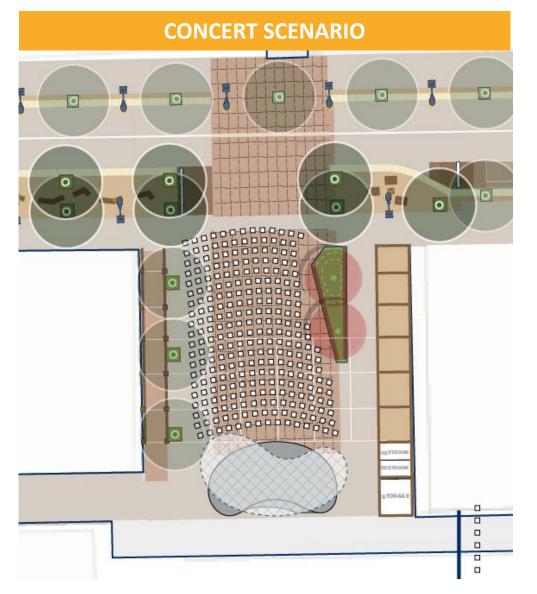
Standards:

- For the 600 Block, the space currently occupied by overflow public parking will be redeveloped as a **multi-use public plaza**.
- This plaza will be flexible in its programmed uses and will have
 a performance pavilion and stage at the west end, a pop-up
 food vendor space along its southern edge and a large open
 space to accommodate a variety of activities and seasonal
 programs.

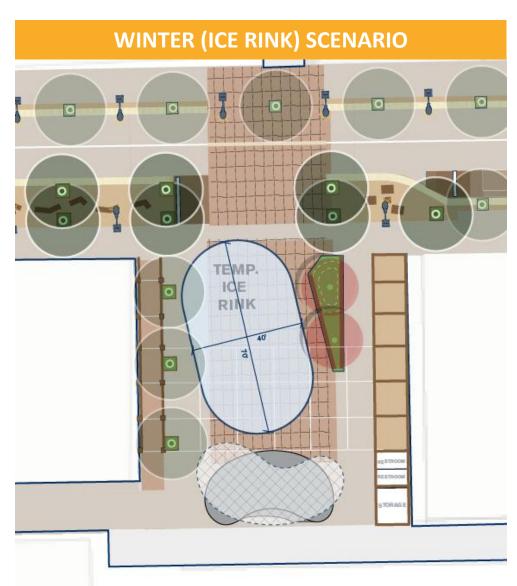
PR7. Provide spaces for pop-ups to encourage small local business start-ups and to provide affordable food and beverage options for the community. Spaces will include electrical outlets so that gas-powered generators can be prohibited. The City will have mechanisms for reviewing and approving pop-up businesses considering location, business type and design quality.



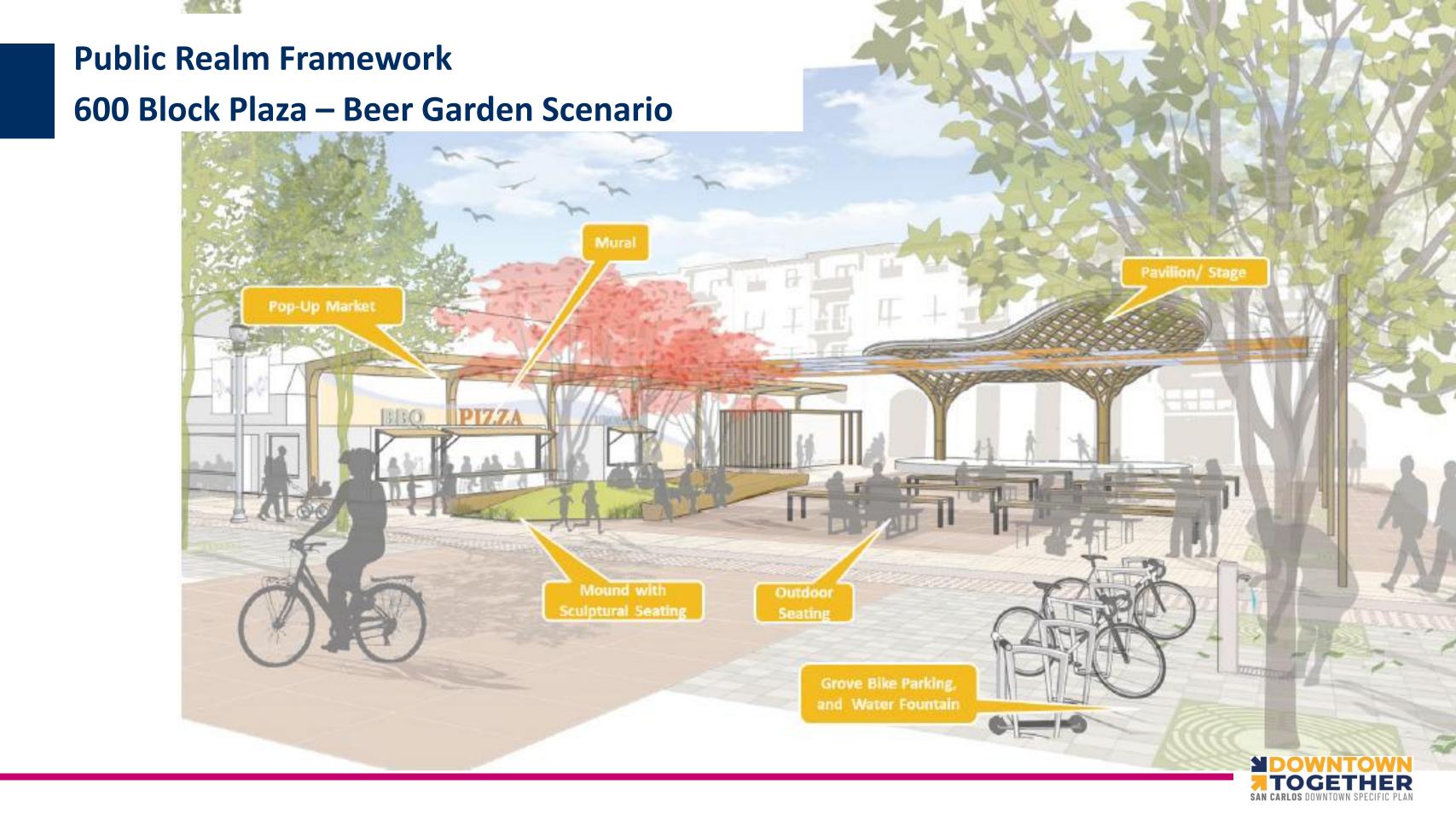
Public Realm Framework 600 Block Plaza - Programming













Public Realm Framework 700 Block Plaza



STANDARDS:

For the 700 Block, the entire Laurel Street right-of-way will be redeveloped as a curbless, linear public plaza space which will accommodate a variety of activities including a wide pedestrian promenade, space for outdoor dining and retail displays, raingarden planting areas featuring groves of trees and additional space for special programming and public art.



Public Realm Framework 700 Block Plaza

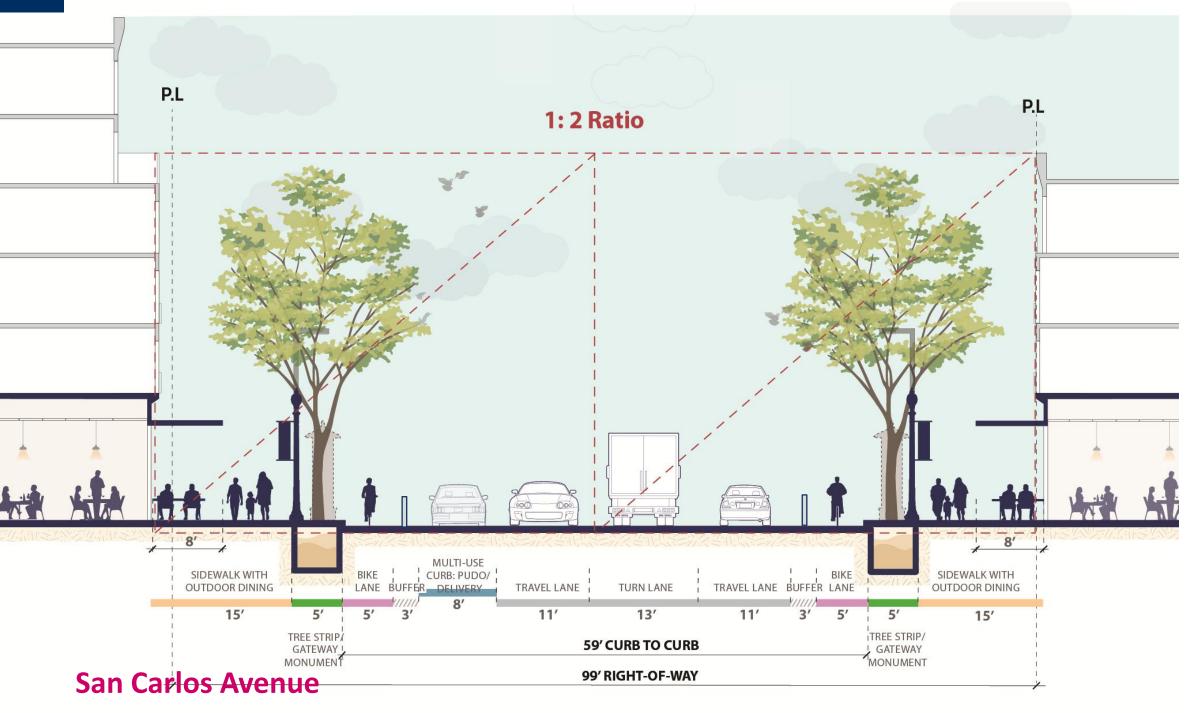


STANDARDS:

• In addition, the 700 Block will have a central plaza space with a performance pavilion and stage and a water feature. Extending eastward from this central plaza space will be a redeveloped Harrington Park featuring a multi-purpose plaza space, public restrooms, seating and a raingarden with a grove of trees. The donor bricks in the current Harrington Park will be retained and incorporated into the new plaza.



Public Realm Framework Expanded Sidewalks



Policies + Standards

PR3. Widen sidewalks in downtown core600, 700 and 800 block of Laurel Street
and 1100 and 1200 blocks of San Carlos
Avenue to accommodate comfortable
space for outdoor dining and retail displays
and pedestrian circulation.

(Looking towards Caltrain Station)



Public Realm Framework Expanded Sidewalks

Policies + Standards

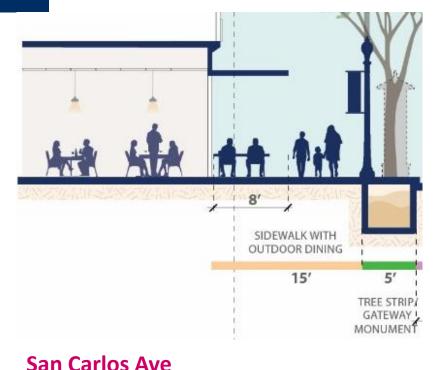
Travel Parking/ Outdoor Pedestrian Strip/ Lane Dining/ 11' 11' 70'RIGHT-OF-WAY **Laurel Street 600 Block**

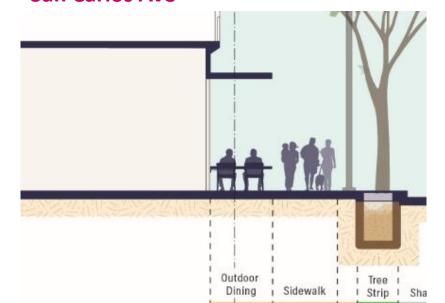
PR3. Widen sidewalks in downtown core600, 700 and 800 block of Laurel Street
and 1100 and 1200 blocks of San Carlos
Avenue to accommodate comfortable
space for outdoor dining and retail displays
and pedestrian circulation.

(Looking South)



Public Realm Framework Outdoor Dining and Retail





Pedestrian Zone Storm water Soil Strip Bike Lane IBu

5' 10' 5' 5' 3

20' Setback as per Zoning Code 2023

20'

Arroyo Avenue E I Camino Real

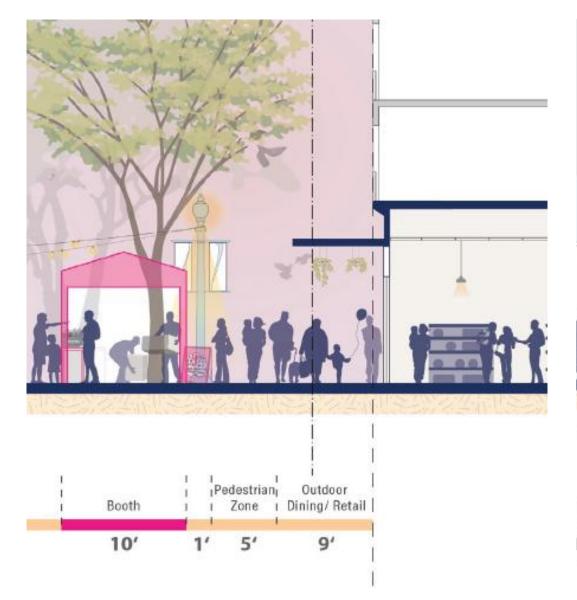
PR5. Establish high-quality design standards for outdoor dining and retail displays to ensure they are safe, attractive, and contribute to a vibrant and cohesive public realm..

STANDARDS:

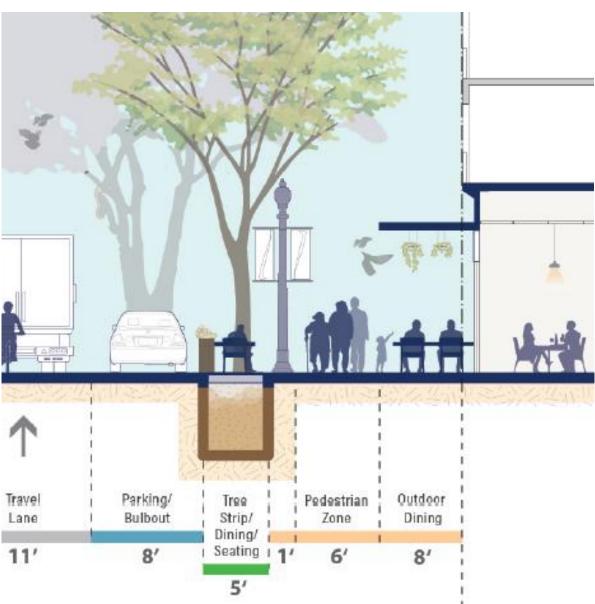
- The primary focus of sidewalk widening to accommodate outdoor dining and retail display space is in the downtown core area and in particular on the 1100 and 1200 Blocks of San Carlos Avenue and on the 600, 700 and 800 Blocks of Laurel Street.
- Although some widening is also proposed on the north frontage of Arroyo where some outdoor dining currently occurs and on the west frontage of El Camino Real where active ground floor uses are anticipated0.
- For the 700 Block of Laurel, additional width can be provided for dining as well as spill over space in the promenade itself.



Public Realm Framework Outdoor Dining and Retail



Laurel Street 700 Block (Looking North)



Laurel Street 600 and 800 Block

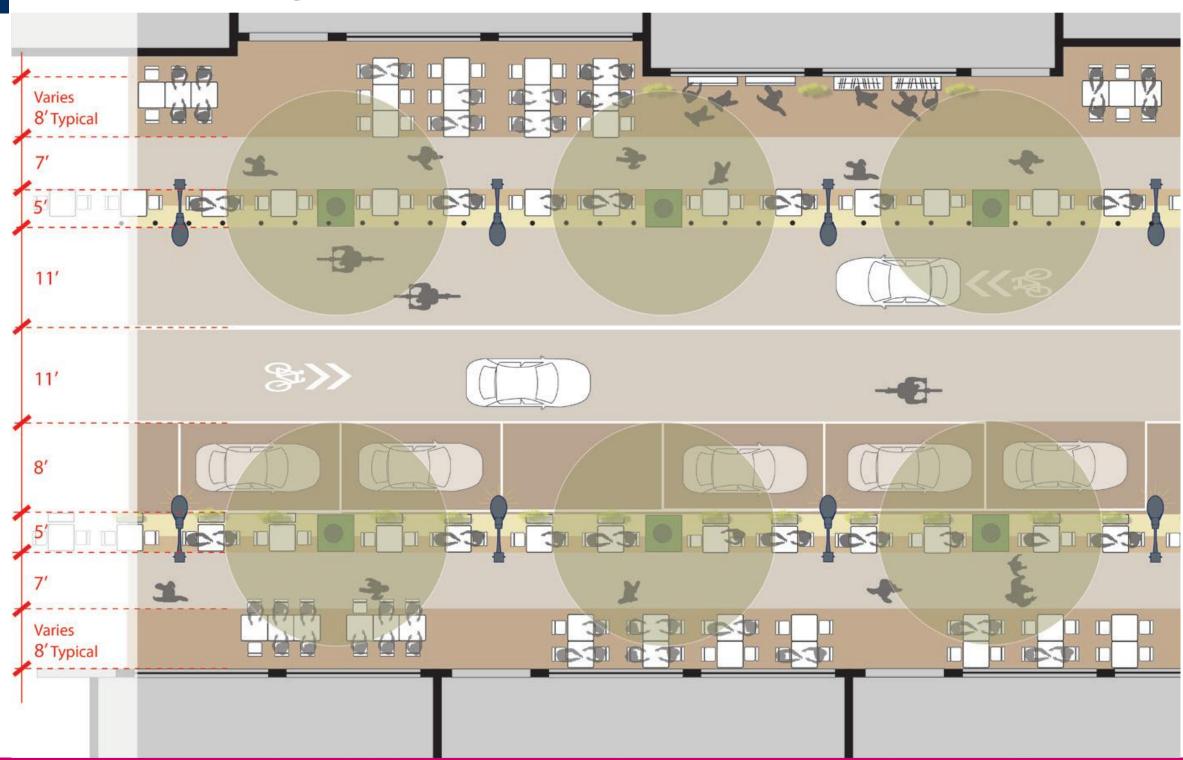
(Looking North)

STANDARDS:

• The space allocations for the 600 and 800 Blocks of Laurel have been carefully designed to accommodate ample outdoor dining and retail display space and also a "market day" condition which accommodates vendor tents, patron circulation and emergency access.

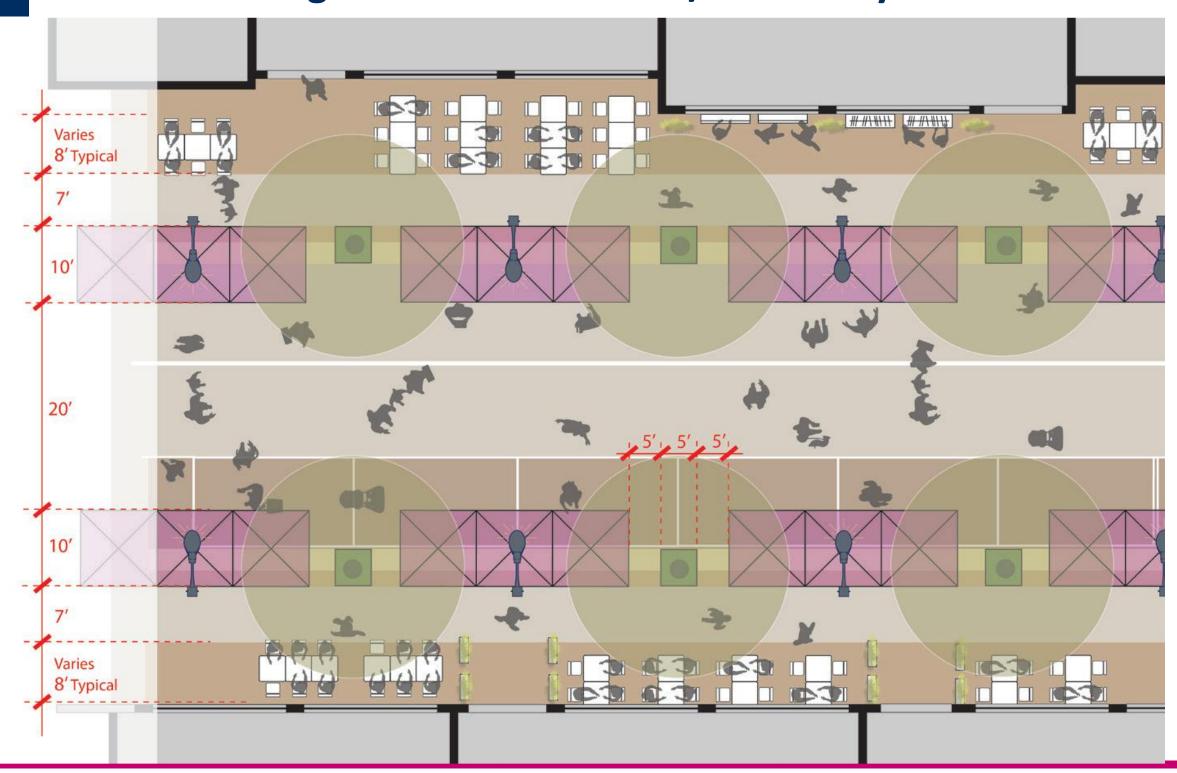


Public Realm Framework Outdoor Dining and Retail





Public Realm Framework Outdoor Dining and Retail – Market/ Event Days



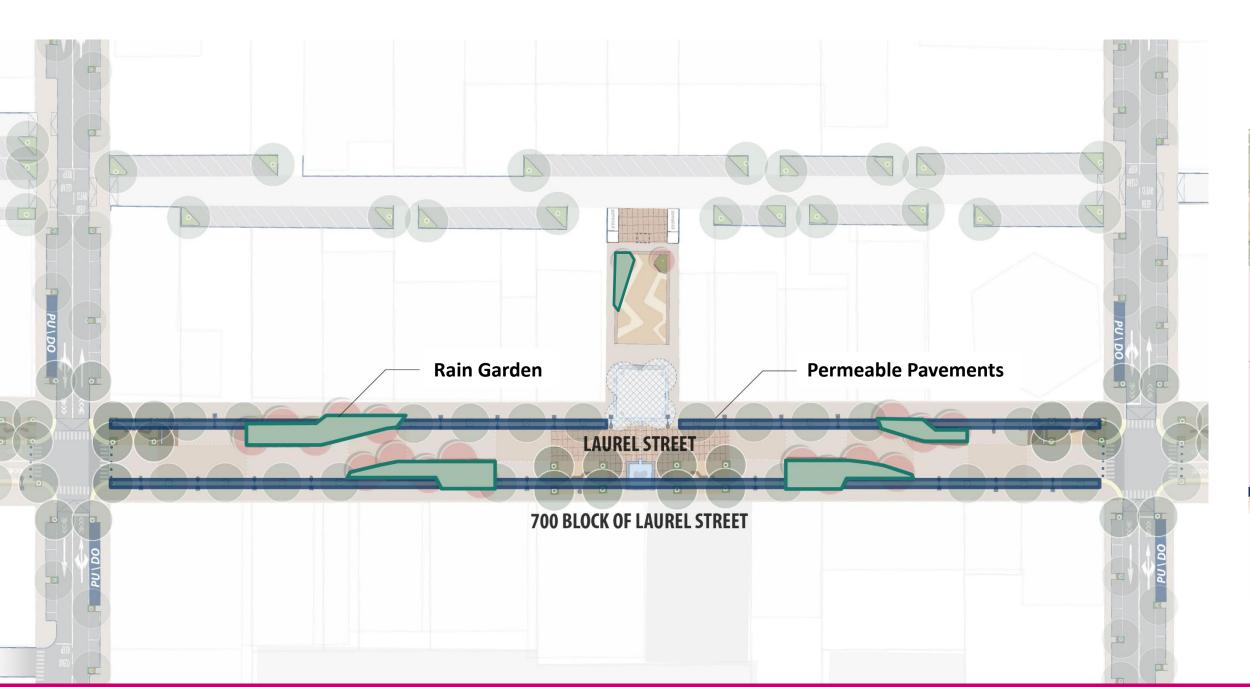


Sustainability and Resiliency

Goal: The Downtown Specific Plan aims to promote environmentally sustainable development and infrastructure that enhances downtown's long-term resilience to climate change and natural hazards, while fostering a vibrant and adaptable urban environment. This includes integrating resilient infrastructure and climateresponsive strategies to mitigate the impact of environmental challenges and ensure the sustainability of the downtown area for future generations



Sustainability & Resiliency Framework Plazas/Open Space/ Parks

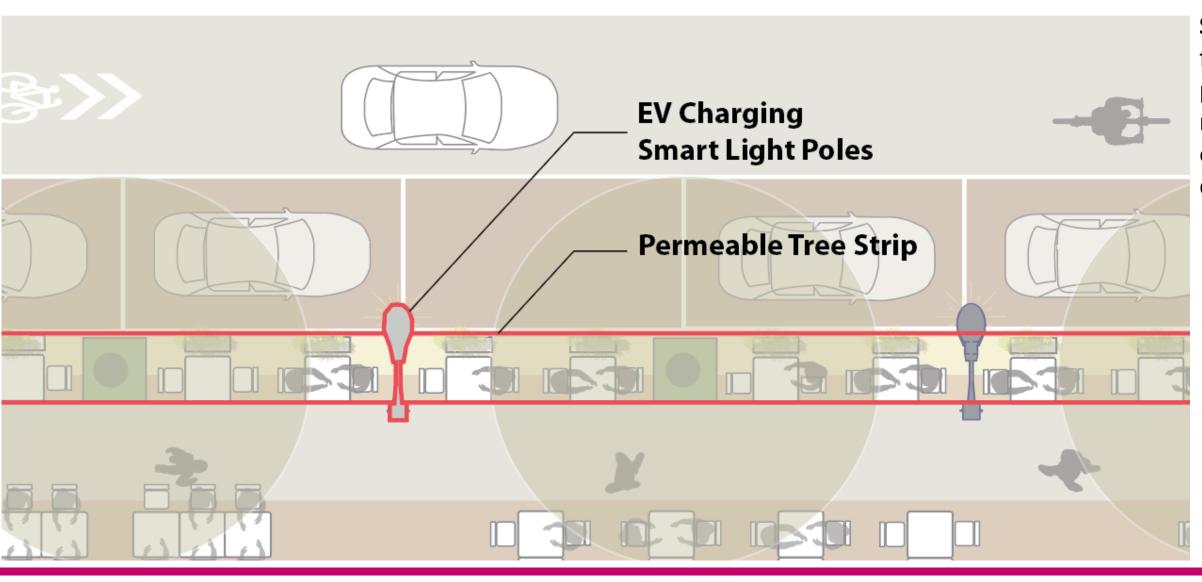


SR1. Implement green infrastructure through rain gardens, permeable pavements, and green roofs, and low-impact development strategies to reduce runoff and improve water quality.





Sustainability & Resiliency Framework Green Infrastructure



SR2. Integrate electric vehicle (EV) charging facilities in both on-street and off-street parking spaces to promote sustainable mobility and support the adoption of clean energy transportation options throughout downtown.



Comments & Questions

