

CITY OF SAN CARLOS DOWNTOWN SPECIFIC PLAN PLAN PROJECT

www.sancarlosdowntownplan.com

Downtown Advisory Committee (DTAC)

Meeting #7 | 5:30 PM – 7:30 PM

March 19, 2023



DTAC Meeting Agenda

- 1. Meeting Call to Order**

2. Pledge of Allegiance

**“I pledge allegiance
to the flag of the
United States of
America, and to the
republic for which it
stands, one nation
under God,
indivisible, with
liberty and justice
for all.”**



3. DTAC Roll Call

Member	Representing Category	Member	Representing Category
Allie Board	Downtown Business Operator	Madison Blanton	Special Needs
Donna Lera	Downtown Business Operator	Samina Ginwalla	Youth Advisory Council Member
Allison Chang	Downtown Business Operator	Dylan Karmin	Youth Advisory Council Member
Tom Davids	Downtown Property Owner	Sreecharan Chandrasekaran	At Large
Anthony Kamm	Economic Development Advisory Commission Member	Monette Meredith	At Large
Jean Dehner	Older Adults	Joaquin Pedrin	At Large
Mark Maxwell	Parks, Recreation and Culture Commission Member	James Bertram Cecile Lee Tracy Masaro Elizabeth Minn	Alternate DTAC Members
Amy Buckmaster	San Mateo County Chamber of Commerce Representative		

4. Discussion Items

MEETING AGENDA

Meeting Purpose

Background

Draft Vision & Guiding Principles
Urban Design Framework

Public Realm Design Concepts

"Gardens" and "Promenade" Design Options
San Carlos Avenue Design

What did we hear back from the Community?

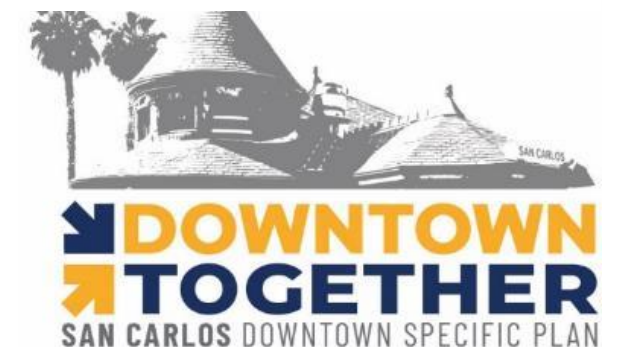
Proposed Streetscape Design and Alley Improvements

Programming Ideas and Test Fits

Existing Vehicular movements - Microsimulation Model

Discussion Items for the DTAC's Endorsement

Proposed Streetscape Design
Proposed Alley Improvements
Programming Ideas and Test Fits



VISION & GUIDING PRINCIPLES

DRAFT VISION STATEMENT

Downtown is the **heart of San Carlos** that provides a vibrant, pedestrian-friendly, safe, charming, futuristic, and accessible destination for the community. It is a **place for celebration and gathering** that offers **diverse and authentic experiences** through a draw of food, retail, services, art and music in a visually attractive environment for the growing community. Downtown is an **inclusive place** with easy access for all, opportunities for housing and businesses of all types, and **inviting spaces for all users**. Downtown San Carlos is a **sustainable district**, with landscape that **supports ecological and community health & well-being**.



DRAFT GUIDING PRINCIPLES

EQUITY + RESILIENCE



MOBILITY & CONNECTIVITY

Downtown should have a balance of mobility modes that emphasizes pedestrian, bicycle, and public transit circulation along with effective parking management strategies, to support a socially vibrant pedestrian-oriented environment and to minimize auto-dependence to access downtown.

The Plan Area should strive to be an equitable place offering social, economic, housing and recreational opportunities at varying levels of affordability for all users along with being resilient to address evolving climate adaptation needs.



PLACEMAKING & IDENTITY

The Downtown Specific Plan should strive to create distinctive character and identity unique to San Carlos' culture, history, and context; defined by the physical form and experience of the downtown.

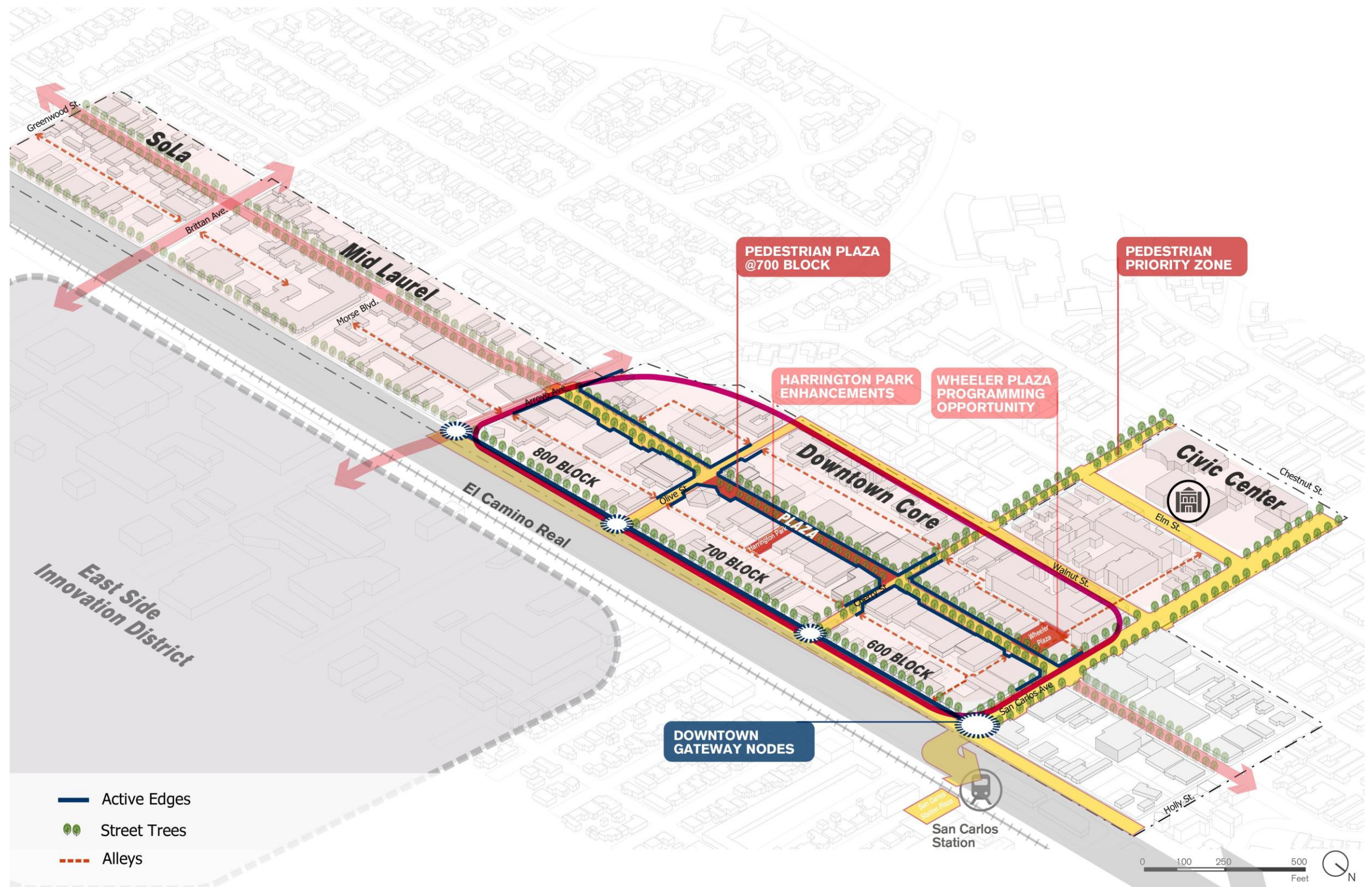


DOWNTOWN VIBRANCY

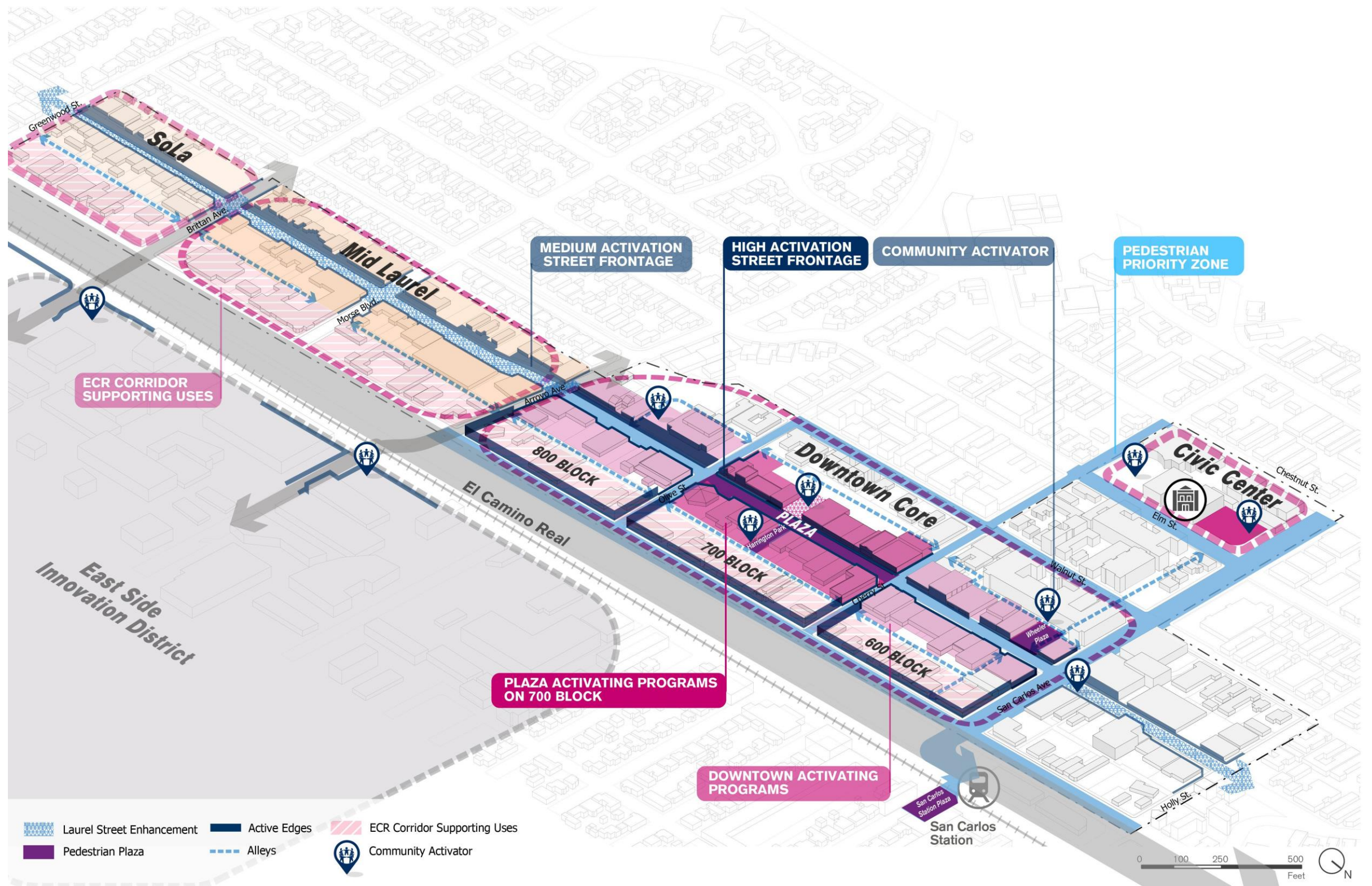
The Downtown should achieve a level of vibrancy and vitality that consistently attracts users and shoppers through enhancement of local businesses and diverse programming, in a setting that is distinctive, safe, and attractive.

URBAN DESIGN FRAMEWORK

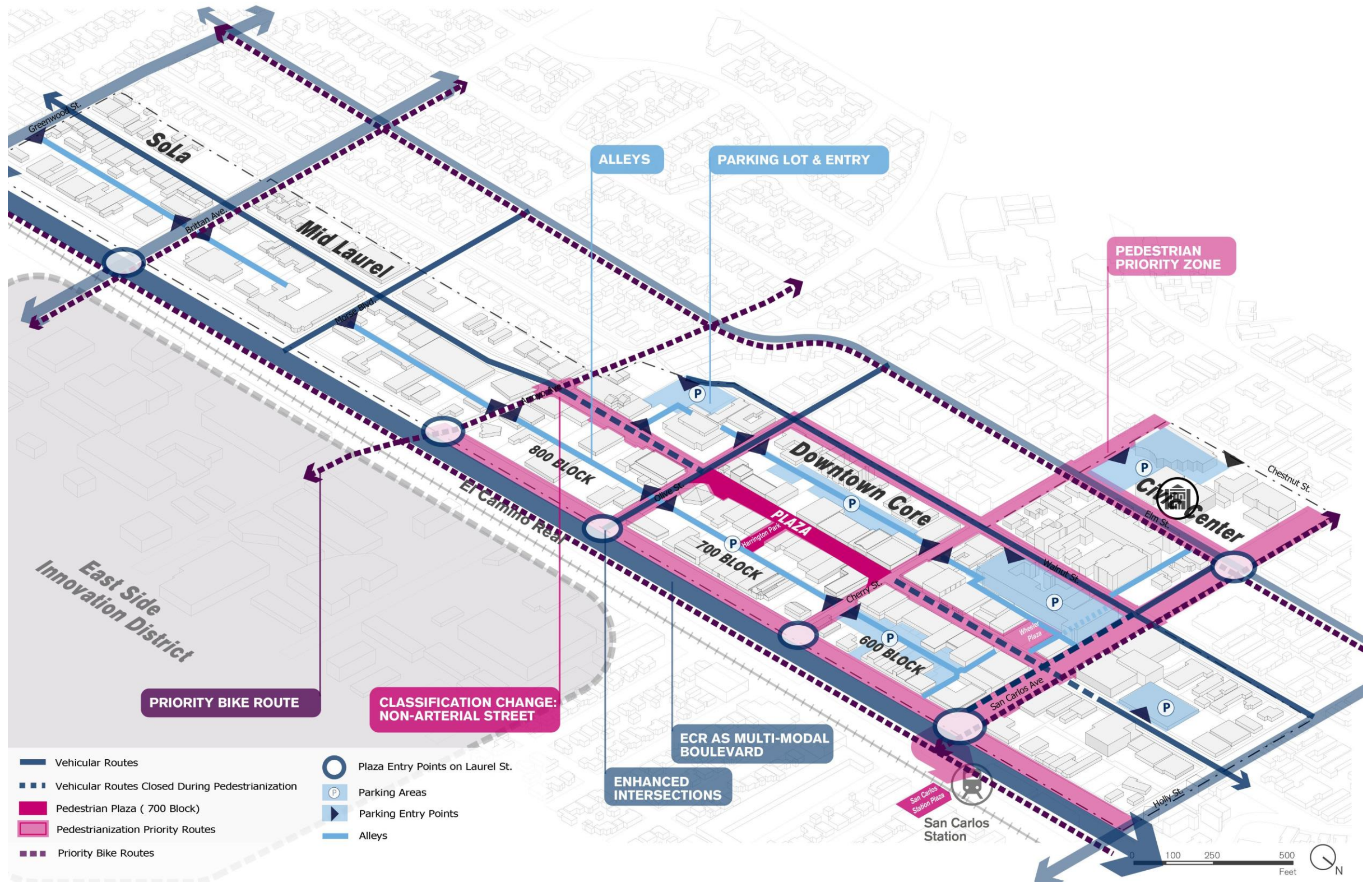
PLACEMAKING + IDENTITY



DOWNTOWN VIBRANCY



MOBILITY & CONNECTIVITY



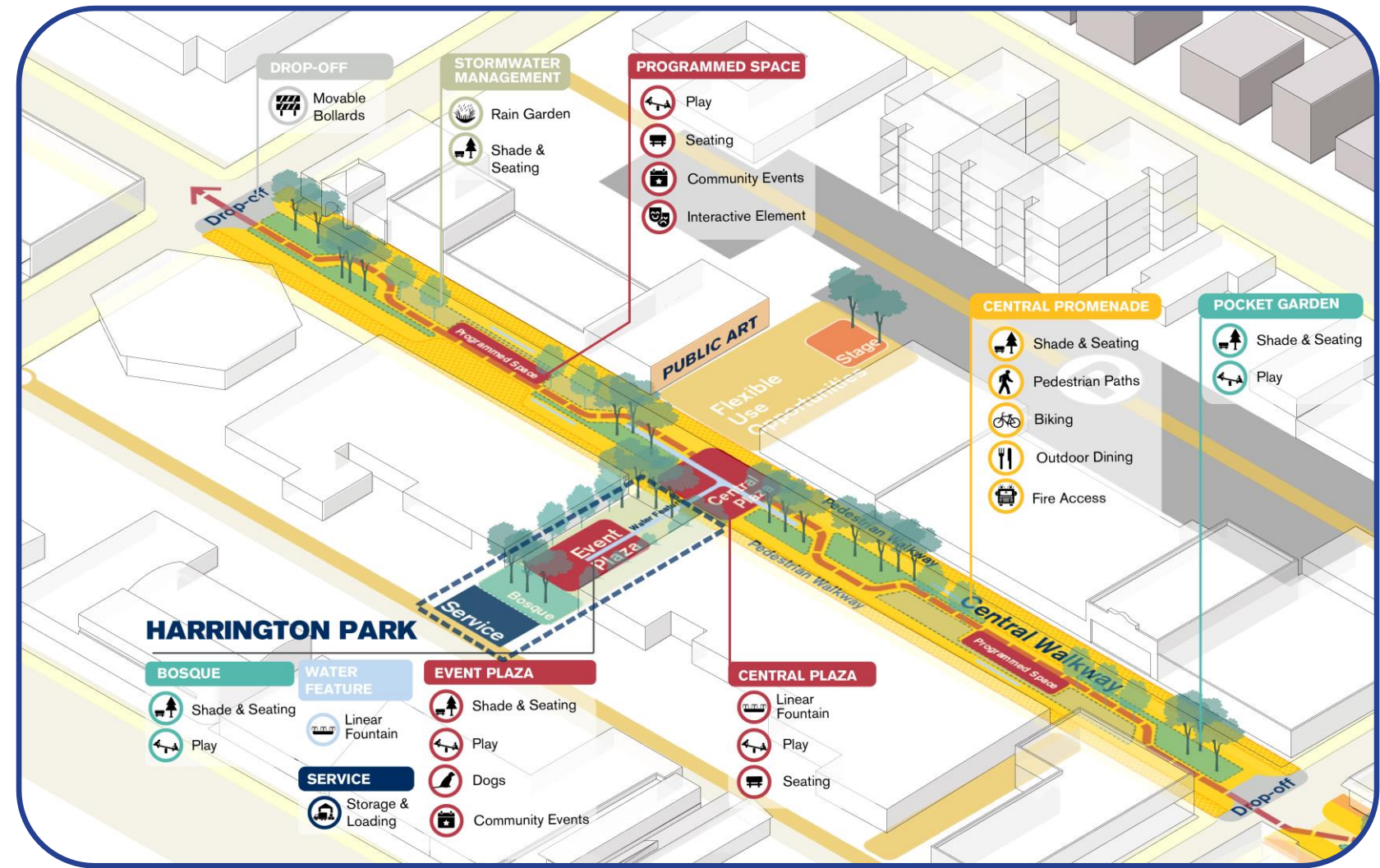
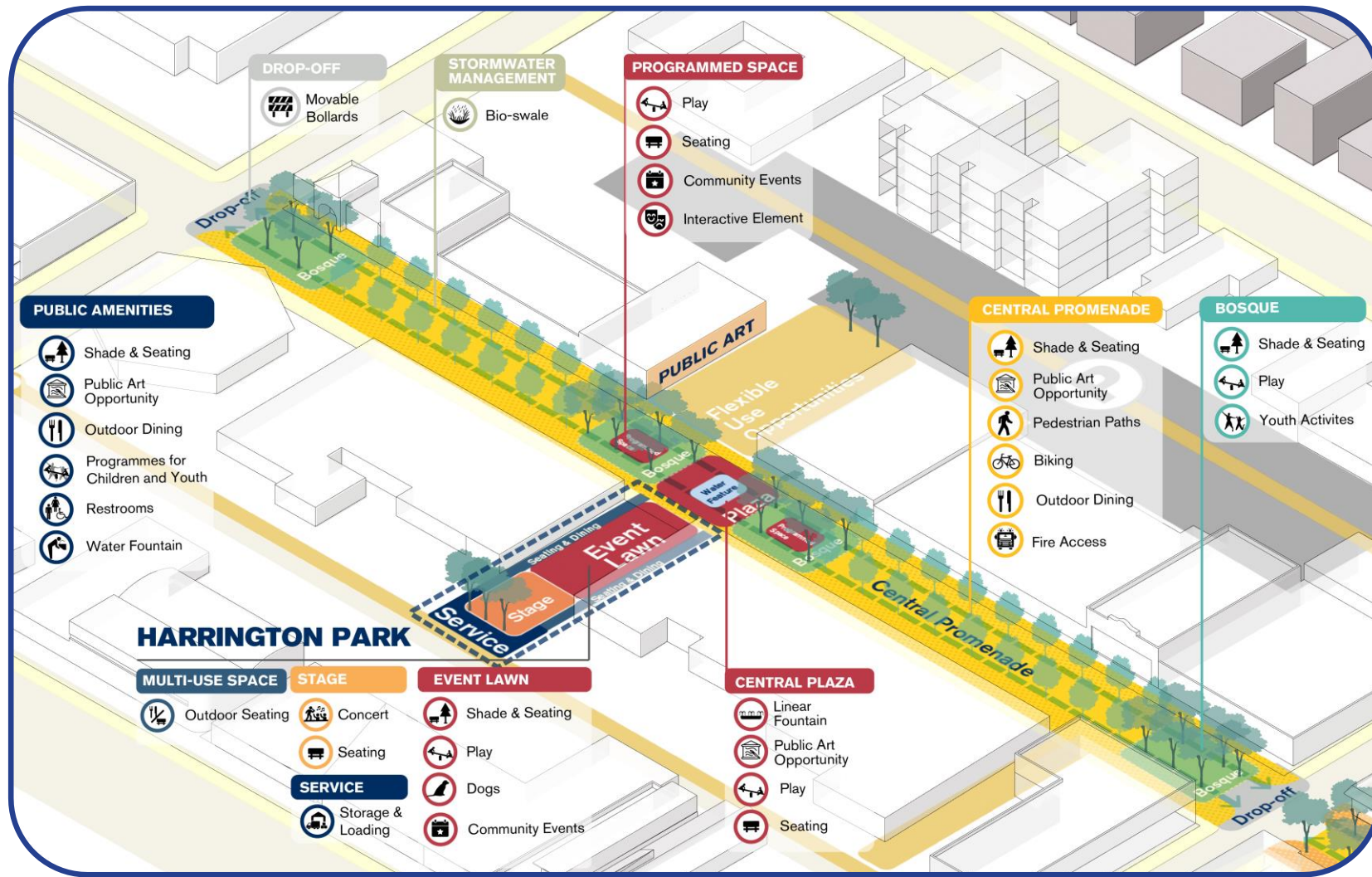
PUBLIC REALM DESIGN

CONCEPT ALTERNATIVES

700 BLOCK - LAUREL STREET BETWEEN CHERRY STREET AND OLIVE STREET

CONCEPT 1 "THE PROMENADE"

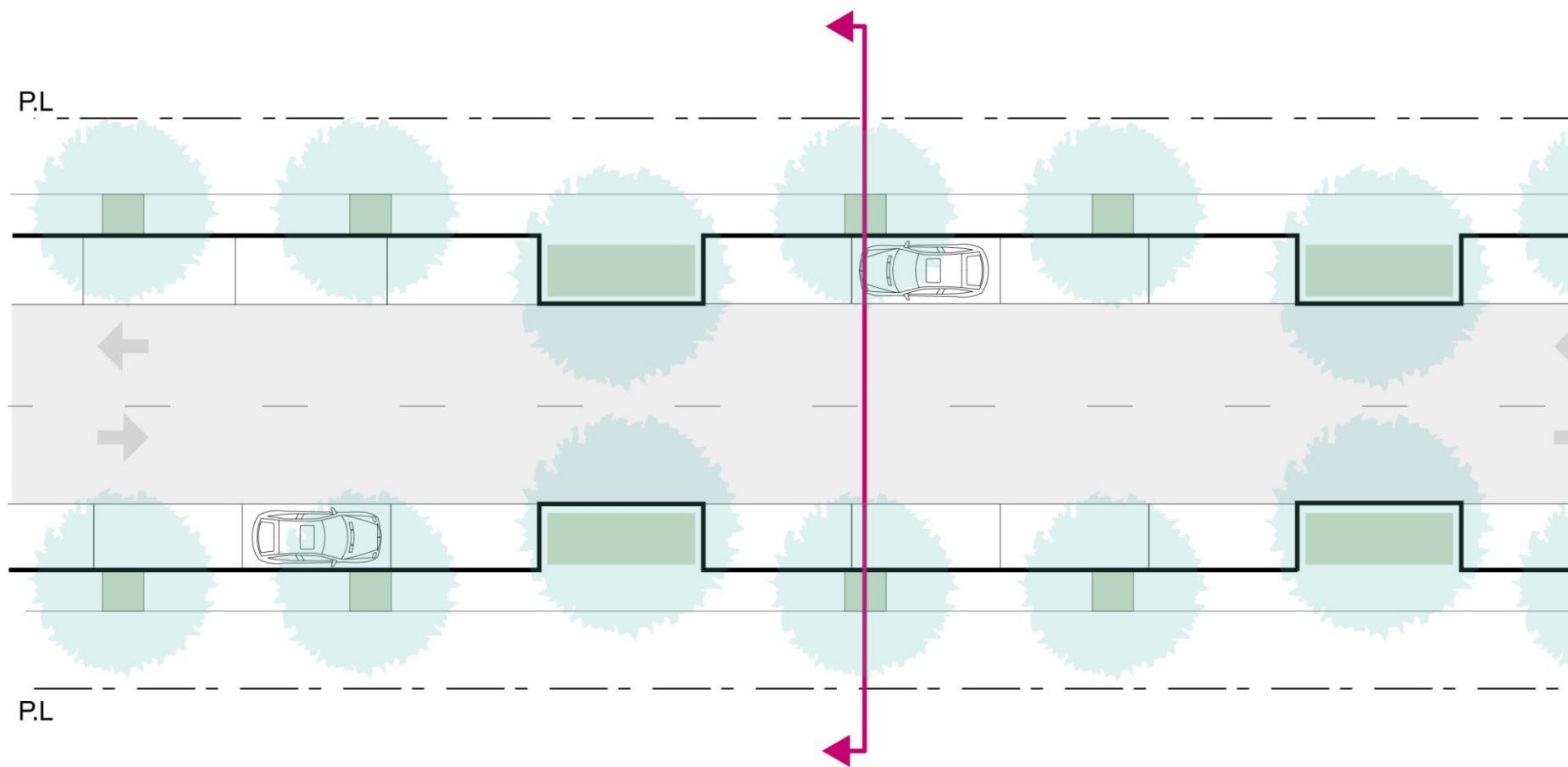
CONCEPT 2 "THE GARDENS"



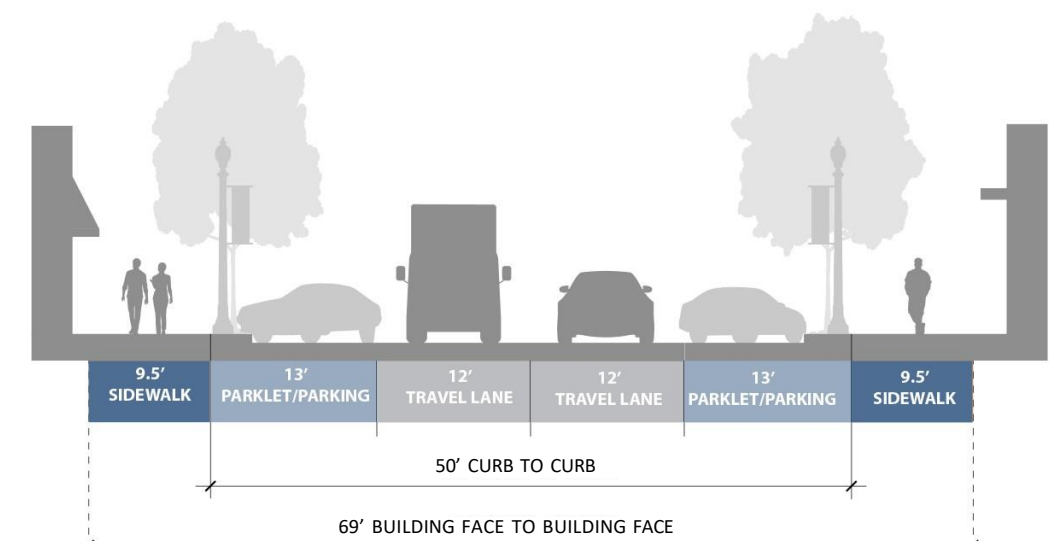
LAUREL STREET

600 & 800 BLOCKS (LOOKING NORTH)

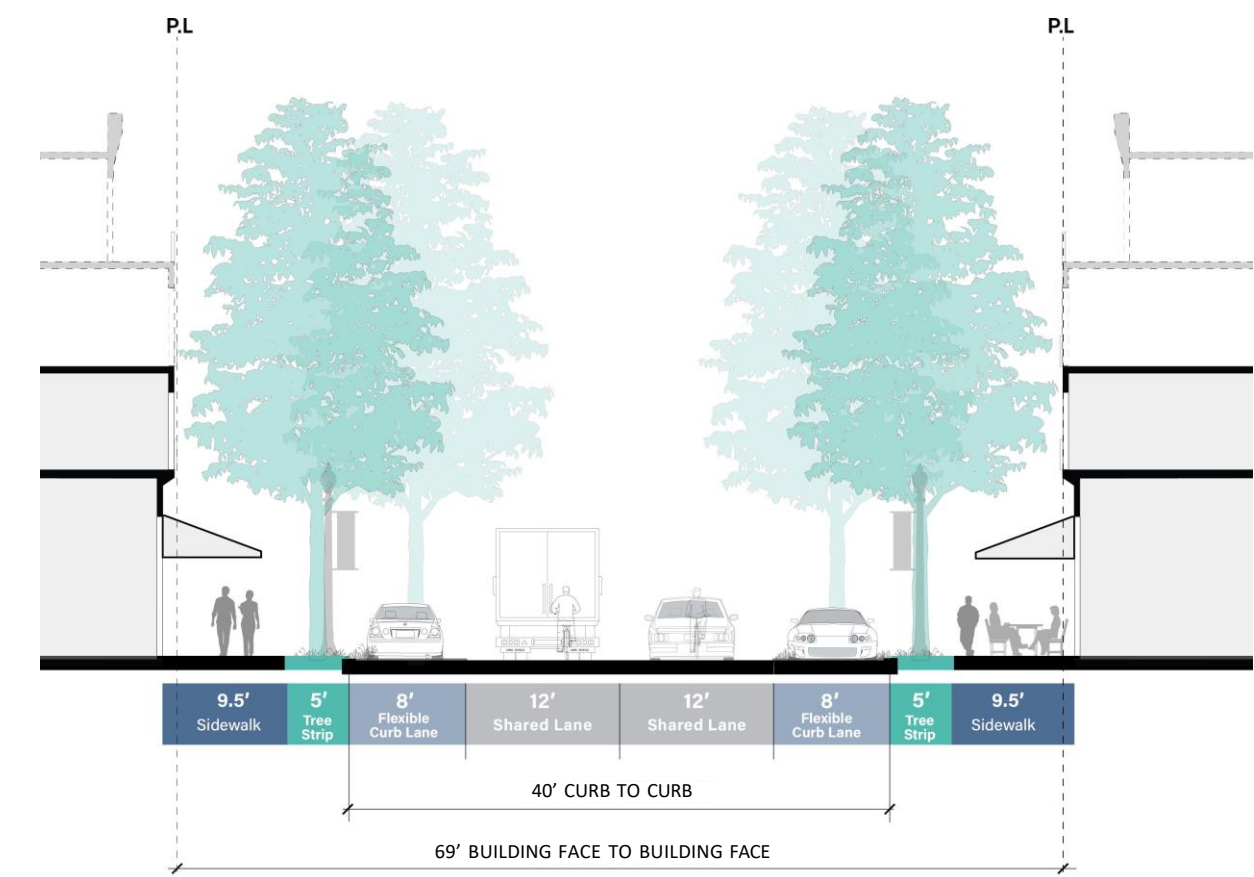
CONCEPT 1 - PARALLEL BOTH SIDES



SCHEMATIC PLAN



EXISTING
(LOOKING NORTH)

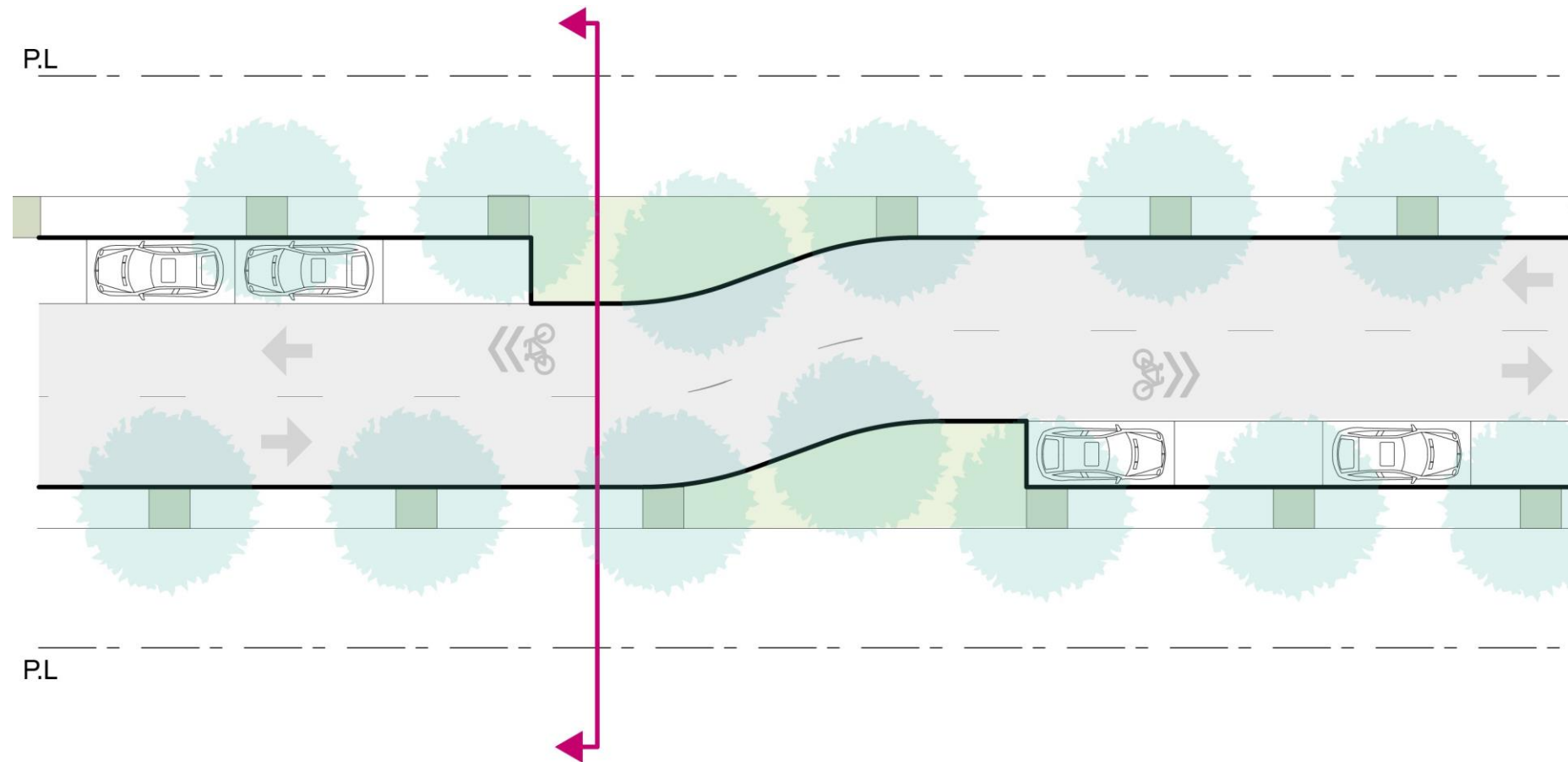


CROSS SECTION
(LOOKING NORTH)

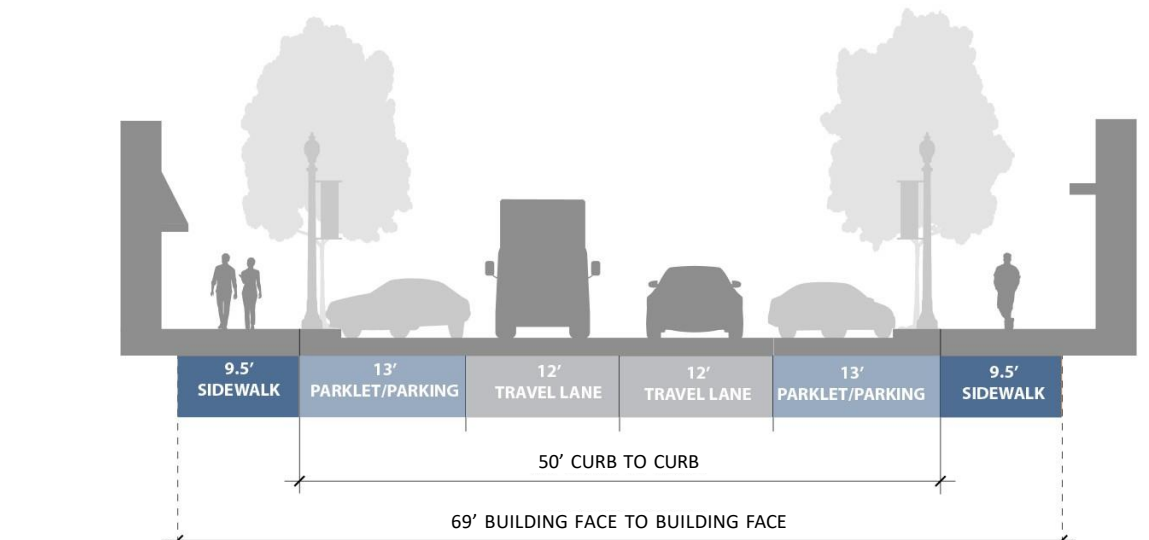
LAUREL STREET

600 & 800 BLOCK (LOOKING NORTH)

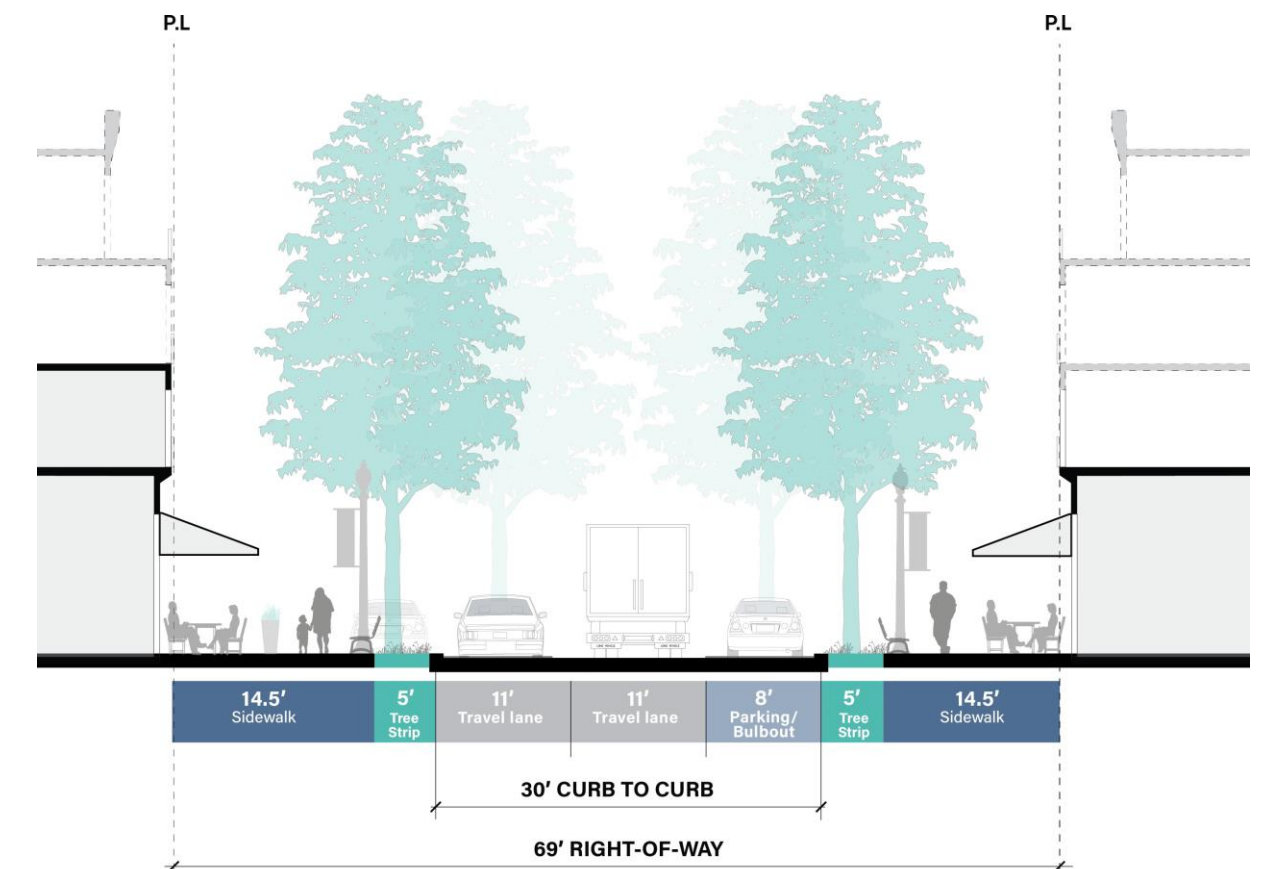
CONCEPT 2 - PARALLEL, ALTERNATING SIDES



SCHEMATIC PLAN



EXISTING
(LOOKING NORTH)

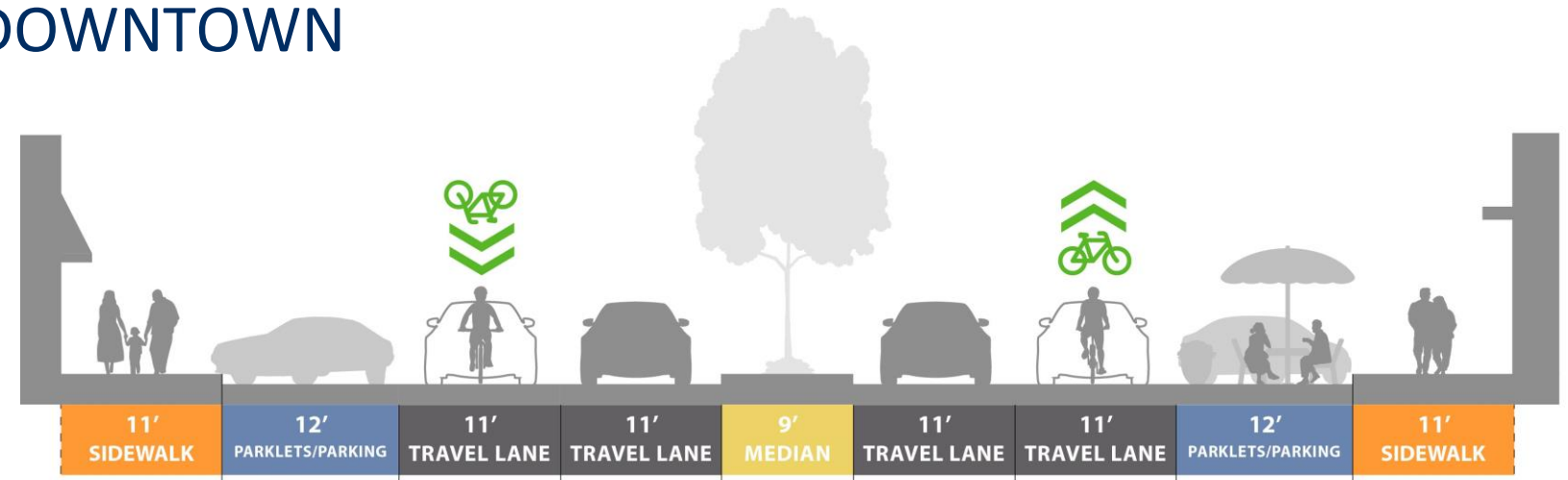


CROSS SECTION
(LOOKING NORTH)

SAN CARLOS AVENUE PRIMARY GATEWAY TO DOWNTOWN

1100 & 1200 BLOCKS (LOOKING EAST)

EXISTING
(LOOKING EAST)



11' SIDEWALK 12' PARKLETS/PARKING 11' TRAVEL LANE 11' TRAVEL LANE 9' MEDIAN 11' TRAVEL LANE 11' TRAVEL LANE 12' PARKLETS/PARKING 11' SIDEWALK

77' CURB TO CURB

99' RIGHT-OF-WAY

P.L.

P.L.

PROPOSED



9' Sidewalk with Outdoor Dining 5' Tree Strip 8' Flexible Curb Lane 5' Bike Lane 3' Buffer 12' Travel lane 10' Turn Lane / Median 12' Travel lane 3' Buffer 5' Bike Lane 8' Flexible Curb Lane 5' Tree Strip 14' Sidewalk with Outdoor Dining

64' CURB TO CURB

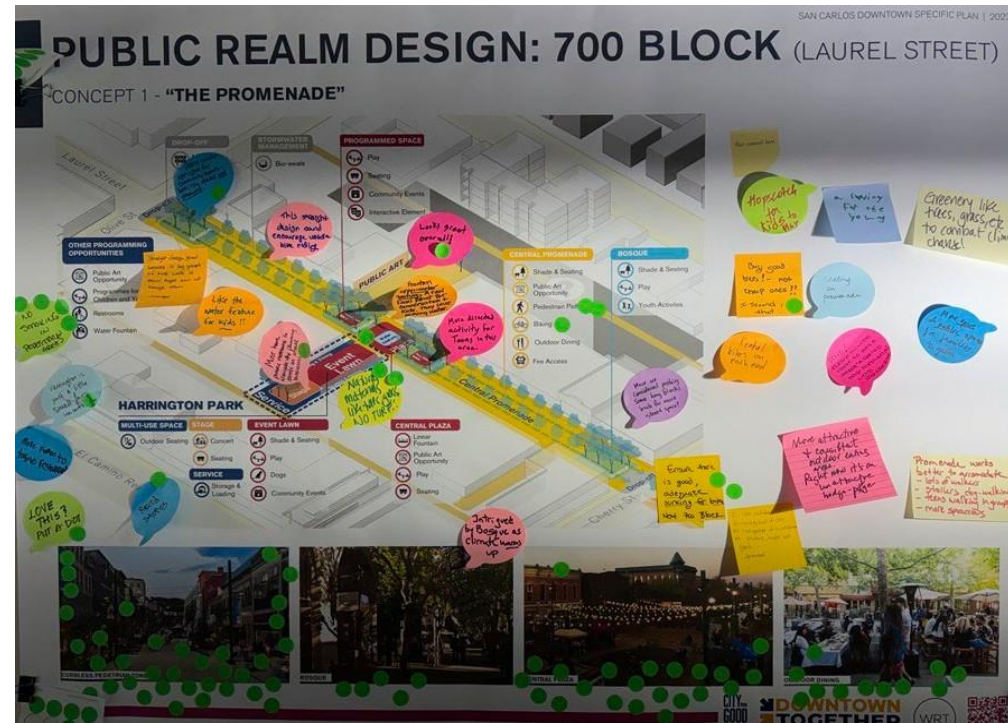
99' RIGHT-OF-WAY

Building Setback

CIVIC ENGAGEMENT PHASE TWO: STREETSCAPE DESIGN



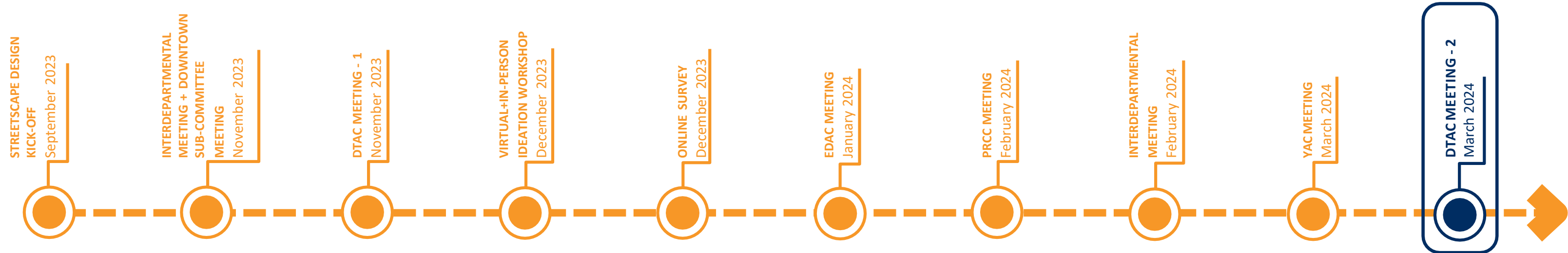
DTAC MEETING - 1



IN-PERSON IDEATION WORKSHOP



PRCC MEETING



WHAT DID WE HEAR FROM THE COMMUNITY?

PUBLIC REALM DESIGN: 700 BLOCK OF LAUREL STREET

Key themes/Preferred Design Features:

- Greenery / Tree Groves
- Intimate gathering spaces
- Public seating / Senior-friendly seating
- Outdoor dining spaces
- Interactive play elements
- Linear water feature
- Unique street lighting
- Public Art
- Wayfinding and information signage

Other Design Considerations:

- Avoid conflict between bikes and pedestrians, citing safety issues.
- Non-allergy causing trees and plants
- Fire Access and Emergency evacuation
- Alignment of vendor booths during farmer's markets and events.
- continued streetscape design on Laurel Street beyond Arroyo.
- Facilitate better collaboration between the city and local merchants.
- Drop-off zones for seniors
- 700 block as dismount zone for bikes, scooters, skateboards

Suggested Program Elements:

- Event Stage at Harrington Park and Wheeler Plaza
- Restrooms
- Water Fountains
- Play areas for kids
- Pop-up retail with affordable food and shopping options
- Interactive installations
- Temporary ice-skating rink
- Temporary movie screens

WHAT DID WE HEAR FROM THE COMMUNITY?

PUBLIC REALM DESIGN: 600 & 800 BLOCKS

Key themes/design considerations:

- Preference for concept 2 - sinuous street design, for traffic calming
- Street network with one-way streets
- Active street frontage with retail/ food pop-ups
- Regulations governing pop-up venues to ensure community benefits and good management

Suggested Program Elements:

- Signage and wayfinding elements
- Sidewalk spaces accomodating informal gathering spaces including areas for board games, chess, and puzzles
- Food trucks and retail pop-ups

PROPOSED STREETScape DESIGN

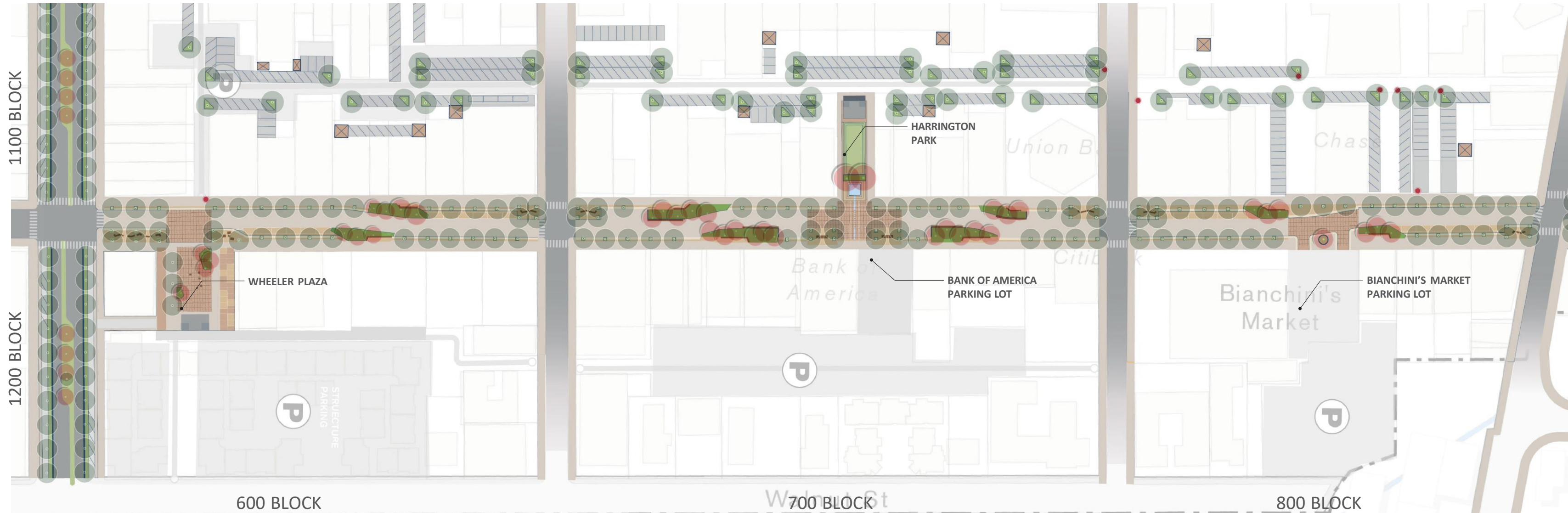
LAUREL STREET

600, 700, 800 BLOCKS



DRAFT ILLUSTRATIVE LAYOUT: COHESIVE STREET DESIGN

LAUREL STREET 600, 700 & 800 BLOCKS AND SAN CARLOS AVENUE 1100 & 1200 BLOCKS





1 GROVE WITH SEATING



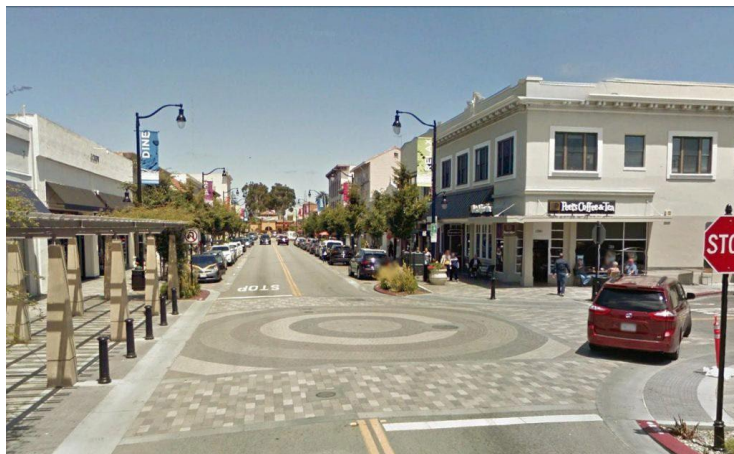
4 FOOD TRUCKS WITH SEATING



5 PERFORMANCE AREA



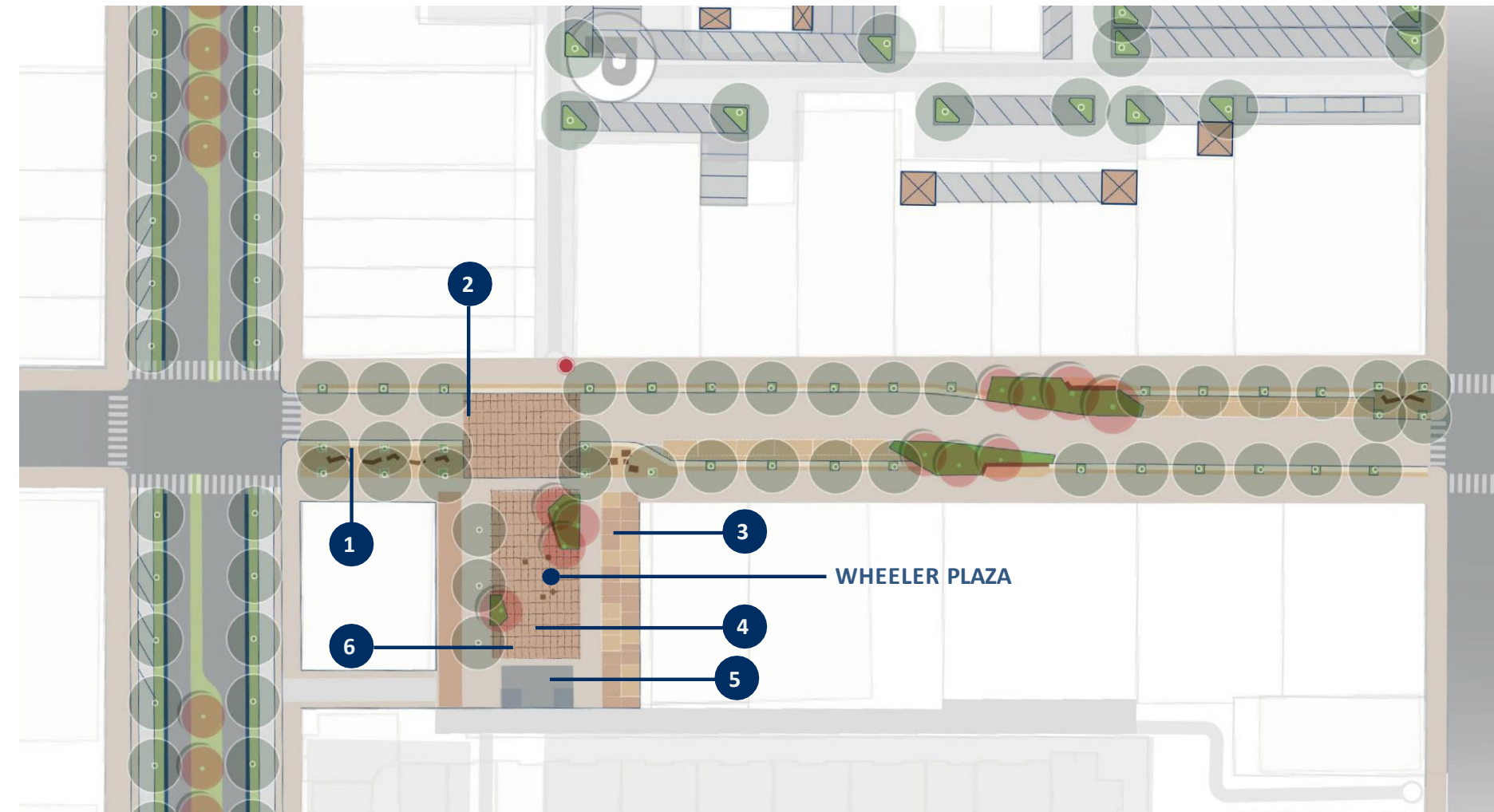
6 MULTI-PURPOSE PROGRAMMING



2 EXPANDED PLAZA



3 POP-UP MARKET



600 BLOCK WHEELER PLAZA CONCEPT



1 WATER FEATURE



4 EVENT PLAZA/ PROGRAMMING



5 STAGE/ PERFORMANCE AREA



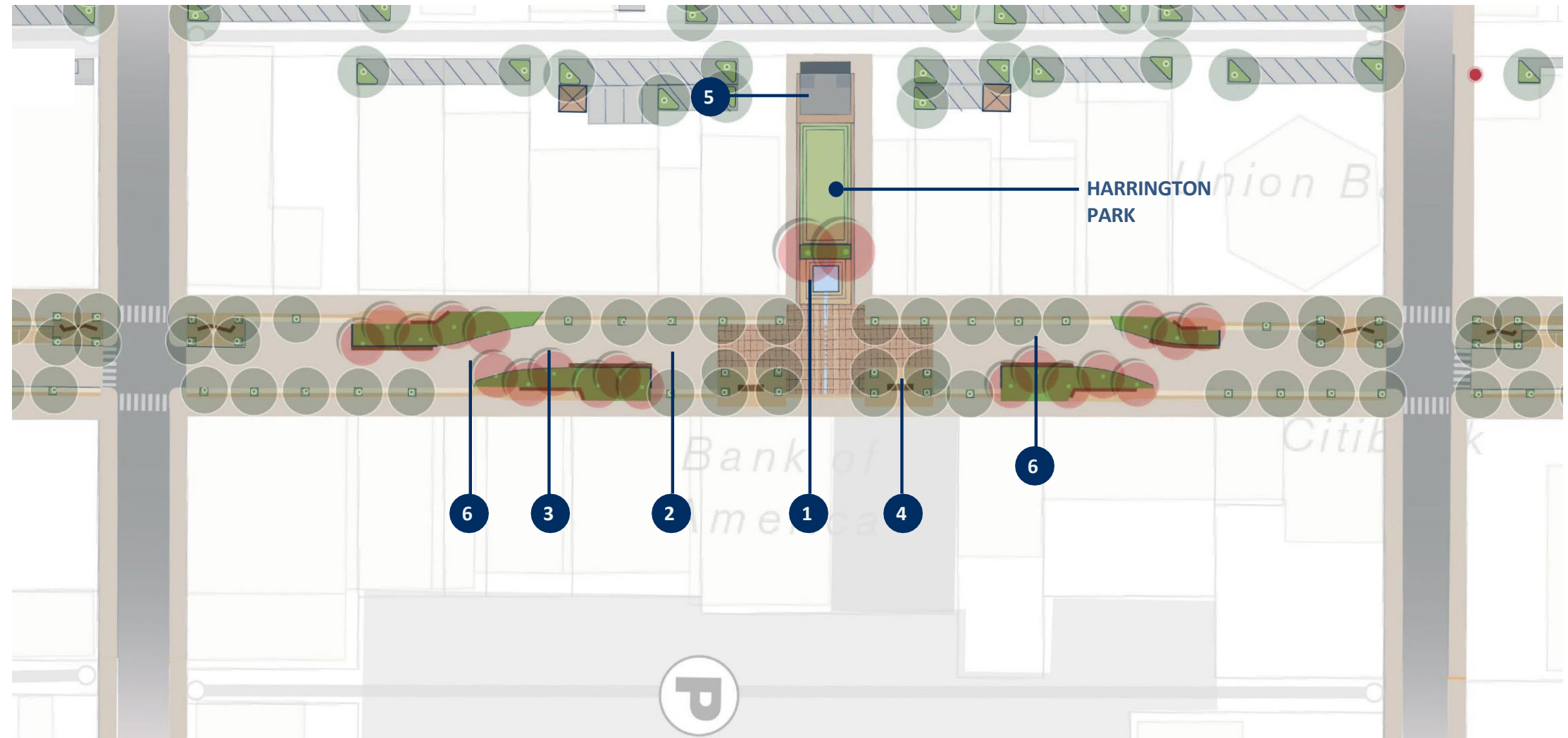
6 OUTDOOR DINING



2 SHADE AND SEATING



3 PEDESTRIAN PATHS



700 BLOCK HARRINGTON PARK CONCEPT



1 EXPANDED SIDEWALK



4 FLEXIBLE USE / SPECIAL PAVING



5 SIDEWALK DINING



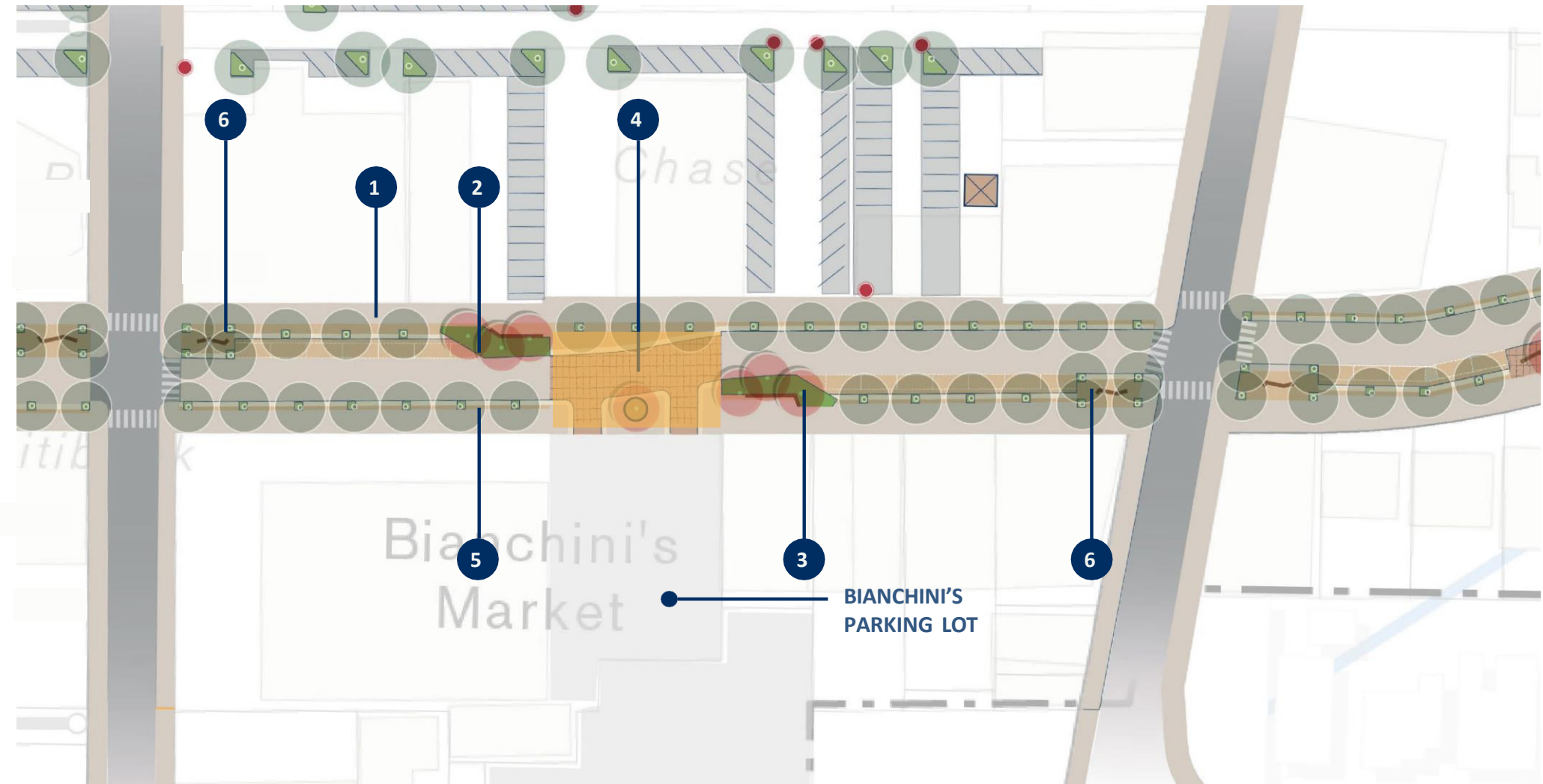
6 GROVE



2 STORM WATER MANAGEMENT

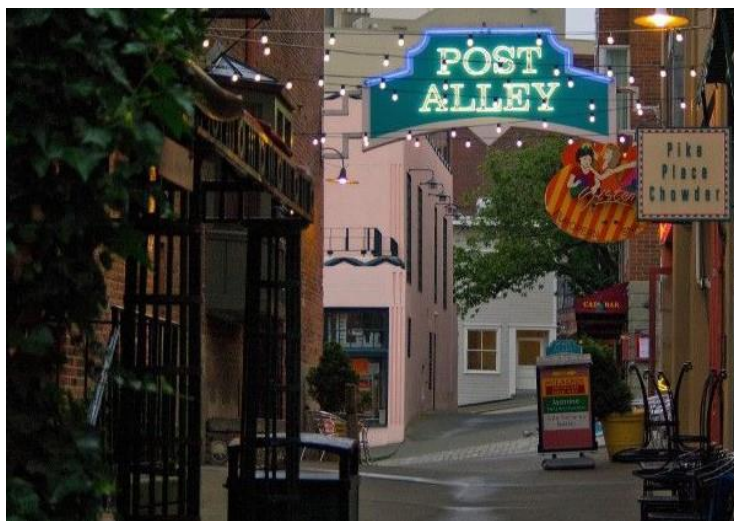
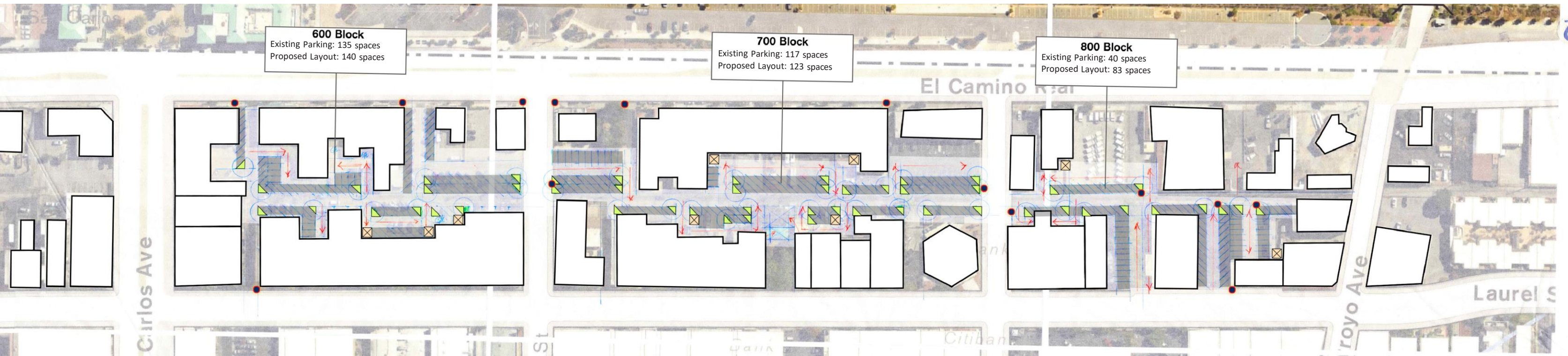


3 SEATING



800 BLOCK CONCEPT

DRAFT STRATEGY FOR ALLEY IMPROVEMENTS



GATEWAY FEATURE



PLACEMAKING



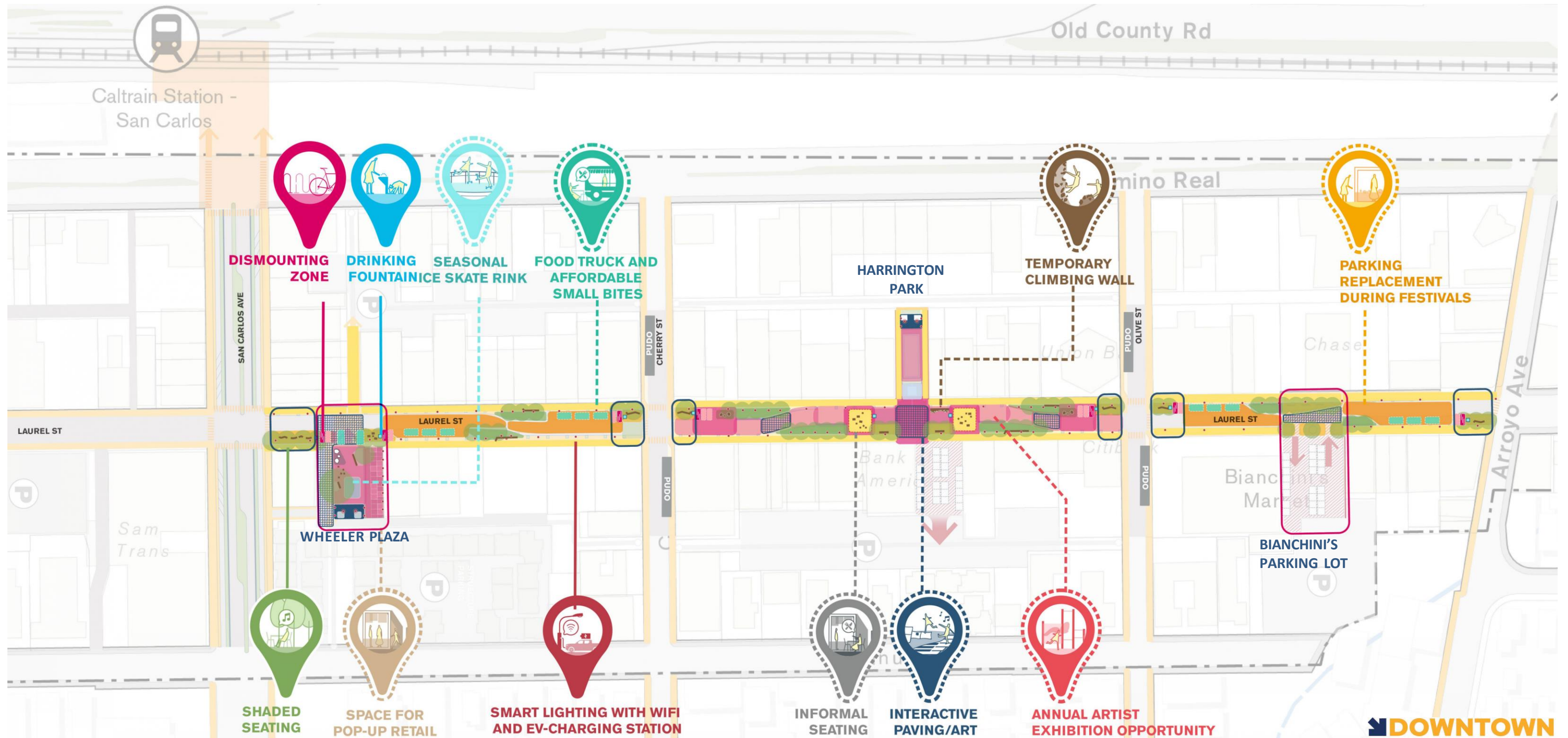
ALLEYS ACTIVATION



MURAL ART AND PARKING

PROGRAMMING TEST FITS

DRAFT PROGRAMMING CONCEPTS





DISMOUNT ZONE



SEASONAL ICE SKATING RINK



STAGE AND SEATING



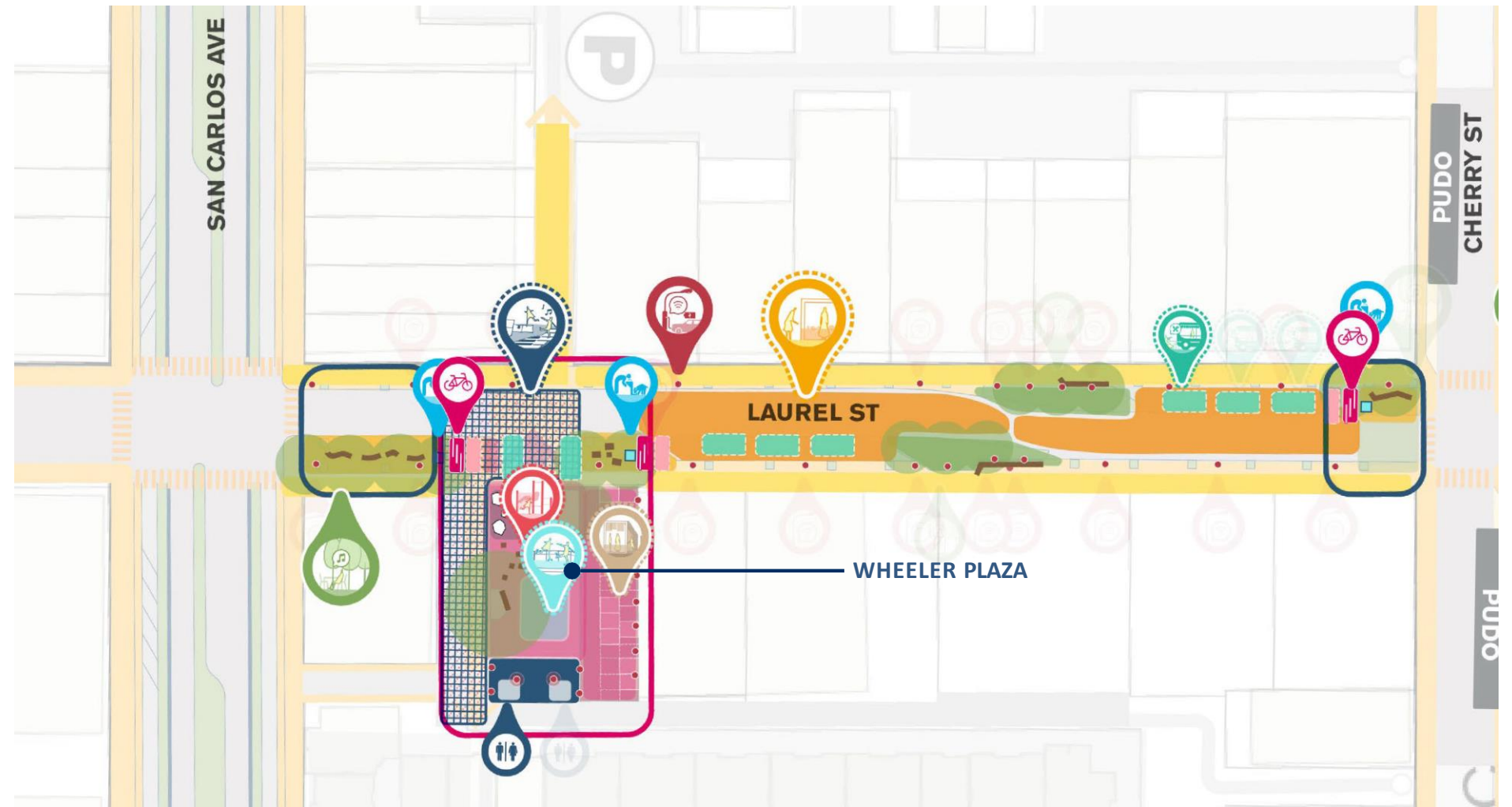
POP-UP STALLS

PERMANENT PROGRAMS

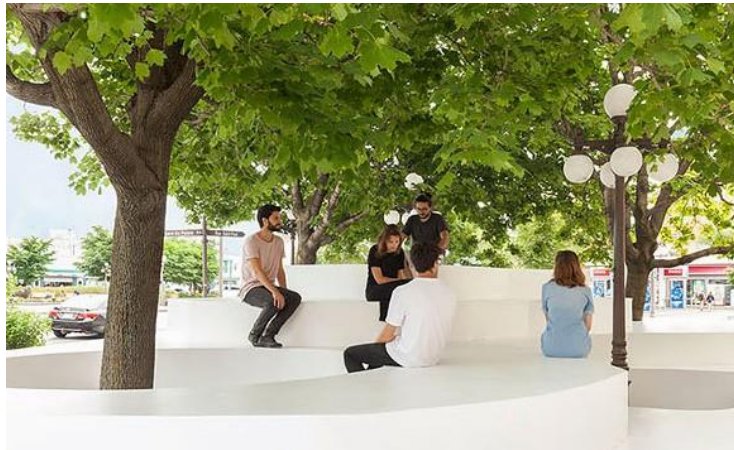
-  SHADED SEATING
-  PUBLIC RESTROOM
-  DRINKING FOUNTAIN
-  DISMOUNTING ZONE FOR SKATEBOARDS, CYCLES, SCOOTERS ETC.
-  SMART LIGHTING WITH WIFI AND EV CHARGING STATION

TEMPORARY PROGRAMS

-  INFORMAL SEATING
-  FOOD TRUCK
-  SPACE FOR POP-UP RETAIL
-  PARKING REPLACEMENT DURING FESTIVALS
-  ANNUAL ARTIST EXHIBITION OPPORTUNITY
-  INTERACTIVE PAVING/ART
-  TEMPORARY CLIMBING WALL
-  SEASONAL ICE SKATE RINK



600 BLOCK WHEELER PLAZA CONCEPT



SHADED FAMILY SEATING



INTERACTIVE ART INSTALLATION



TEMPORARY CLIMBING WALL



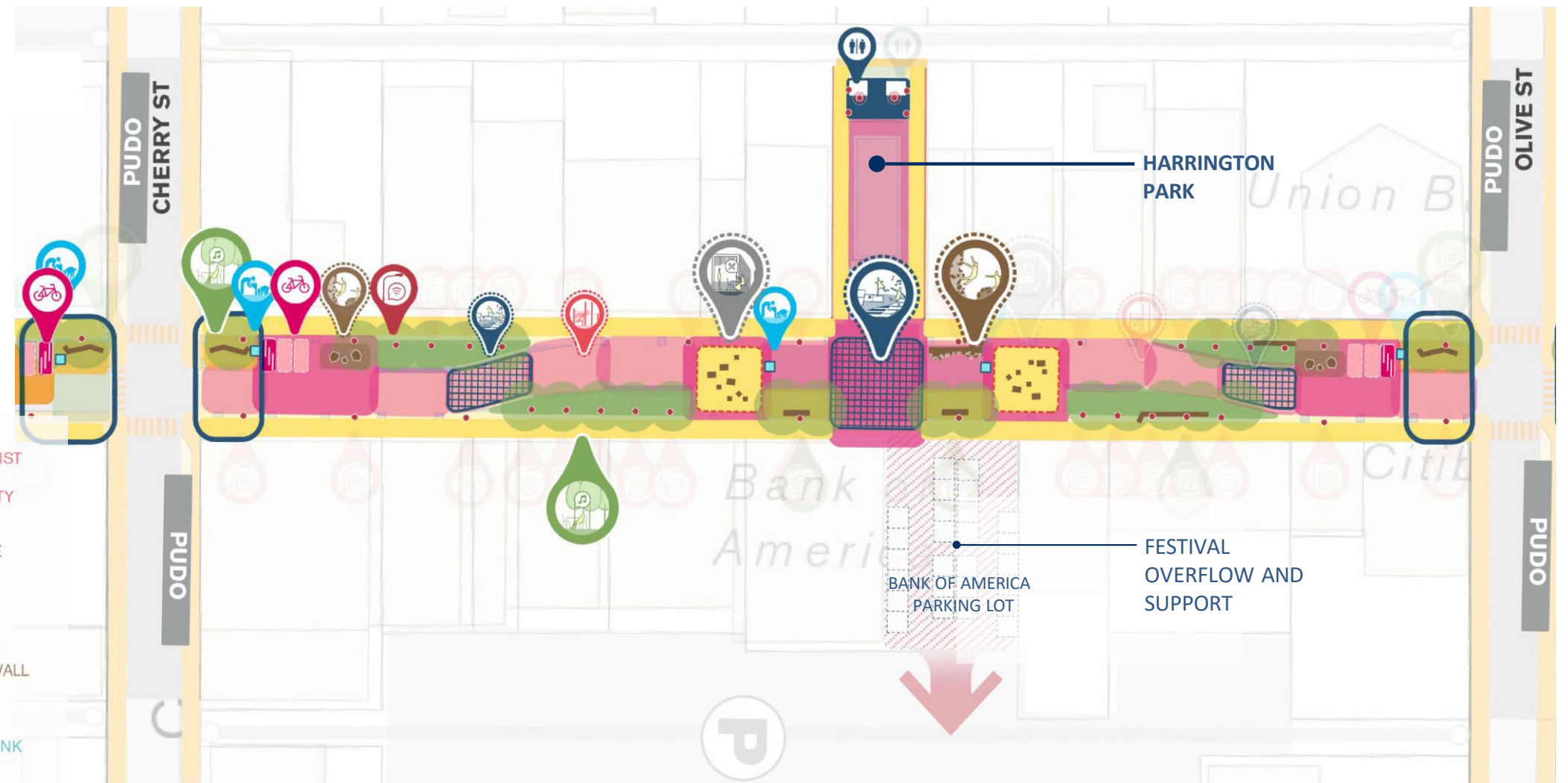
INTERACTIVE PAVING PATTERNS

PERMANENT PROGRAMS

-  SHADED SEATING
-  PUBLIC RESTROOM
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-  SEASONAL ICE SKATE RINK



700 BLOCK HARRINGTON PARK CONCEPT



ARTIST EXHIBITIONS



WIFI AND CHARGING STATION



FOOD TRUCKS WITH SEATING



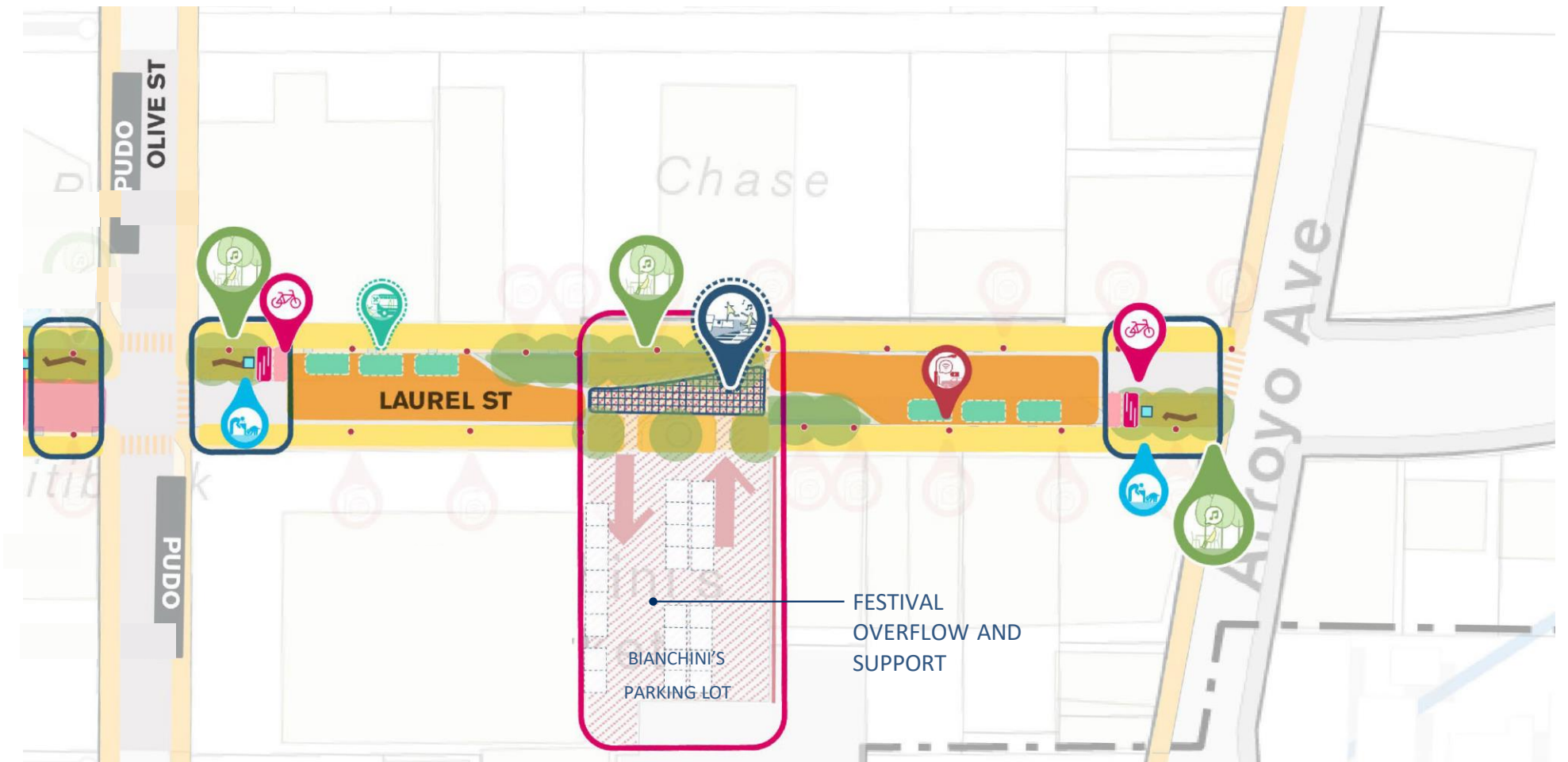
FLEXIBLE USE / SPECIAL PAVING

PERMANENT PROGRAMS

- SHADED SEATING
- PUBLIC RESTROOM
- DRINKING FOUNTAIN
- DISMOUNTING ZONE FOR SKATEBOARDS, CYCLES, SCOOTERS ETC.
- SMART LIGHTING WITH WIFI AND EV CHARGING STATION

TEMPORARY PROGRAMS

- INFORMAL SEATING
- FOOD TRUCK
- SPACE FOR POP-UP RETAIL
- PARKING REPLACEMENT DURING FESTIVALS
- ANNUAL ARTIST EXHIBITION OPPORTUNITY
- INTERACTIVE PAVING/ART
- TEMPORARY CLIMBING WALL
- SEASONAL ICE SKATE RINK



800 BLOCK CONCEPT



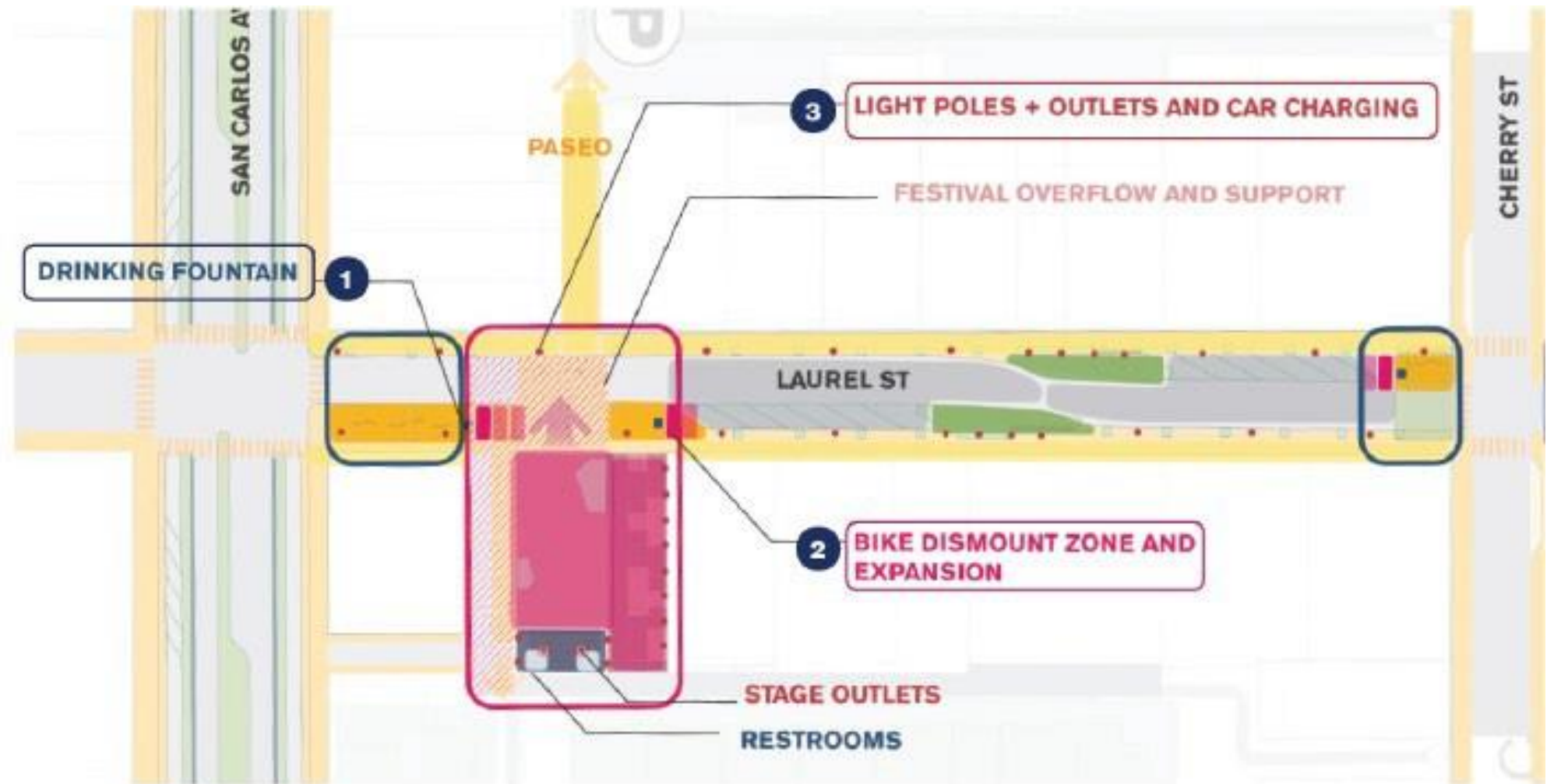
1 DRINKING FOUNTAINS



2 BIKE PARKING



3 MULTI-PURPOSE/SMART LIGHT POLES



INFRASTRUCTURE ELEMENTS

EVENT DAY CAPACITY TEST FITS

HOW DO WE USE LAUREL STREET DURING EVENT DAYS?

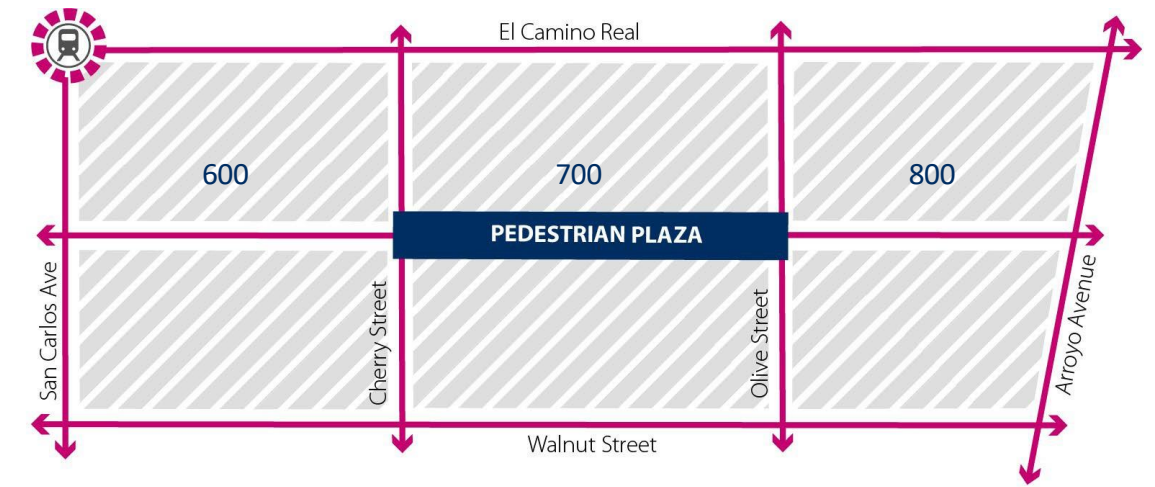


HOW DO WE USE LAUREL STREET DURING EVENT DAYS?

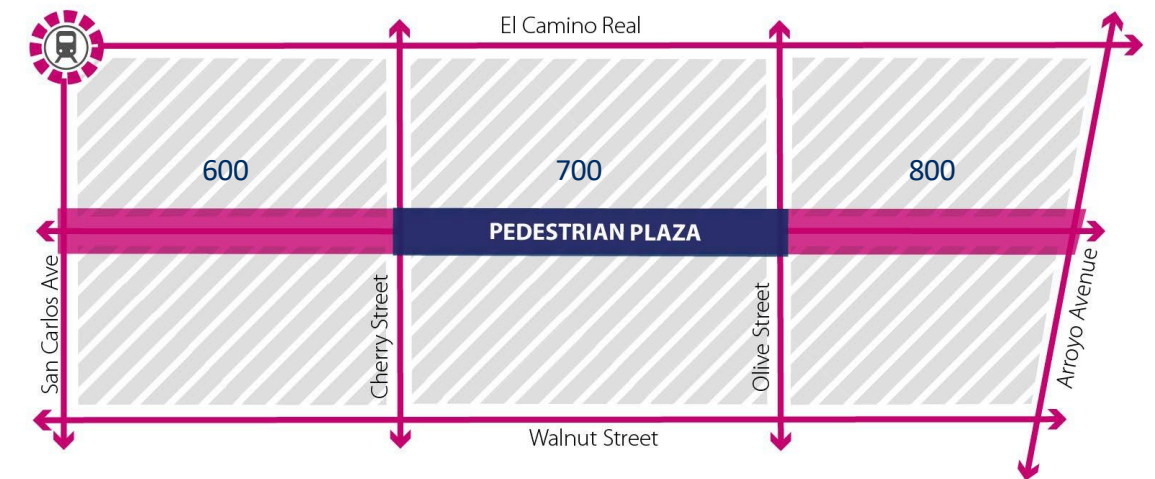
EVENT	DATE/DAY	TIME	ATTENDANCE	LOCATION
San Carlos Farmers' Market	Every Sunday, Year-round	9.00 AM - 1.00 PM	2,000	Laurel Street
Art & Wine Fair	Annual, Month of October	10.00 AM - 6.00 PM	50,000	Laurel Street
Goblin Walk	Friday, October 27, 2023	4.00 PM - 5.30 PM	2,000	Laurel Street
Night of Holiday Lights	Annual, Month of December	5:00 PM - 8:30 PM	3,000	Laurel Street
Block Party	July/August 2024	4.00 PM - 8.00 PM	2,000	Laurel Street

-  Laurel Street 700 Block Closure/ Pedestrian Plaza
-  Temporary Pedestrianization Scenarios

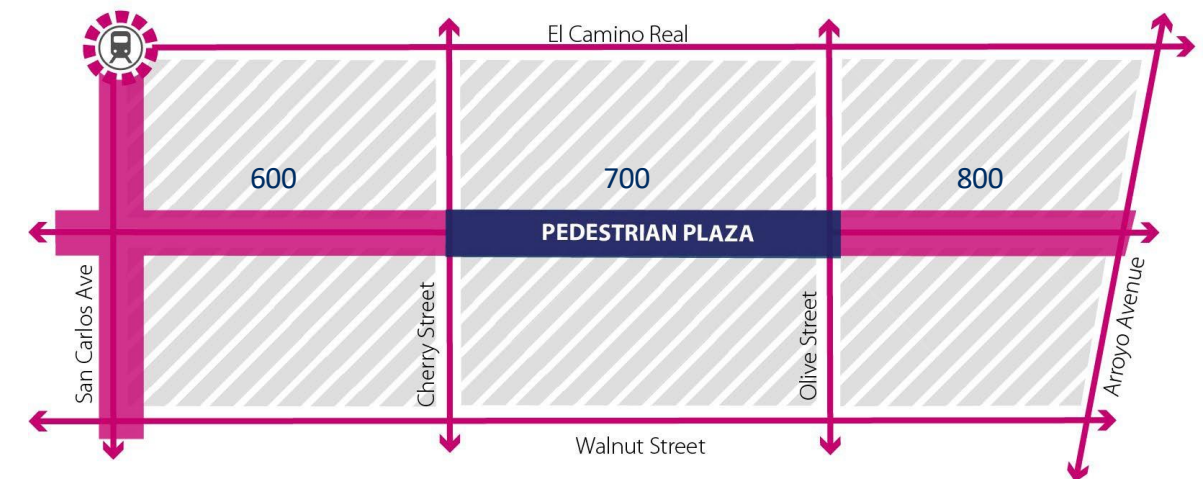
SCENARIO 1:
700 BLOCK PEDESTRIAN PLAZA



SCENARIO 2:
700 BLOCK PEDESTRIAN PLAZA + TEMPORARY CLOSURE OF LAUREL STREET

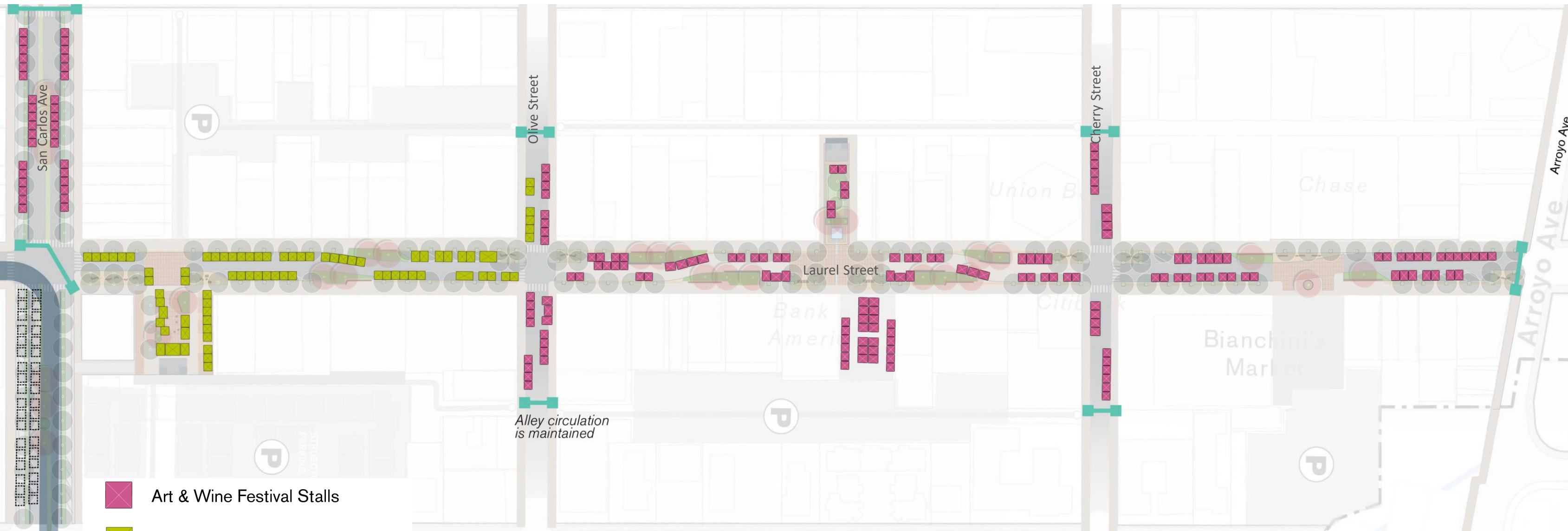


SCENARIO 3:
700 BLOCK PEDESTRIAN PLAZA + TEMPORARY PEDESTRIANIZATION OF LAUREL STREET & SAN CARLOS AVENUE



EVENT DAYS

CAPACITY TEST FIT: CURB ALIGNED ARRANGEMENT



-  Art & Wine Festival Stalls
-  Farmers' Market Stalls
-  Stalls that can be accommodated within the 600, 700 & 800 blocks
-  Barricades

EXISTING VEHICULAR MOVEMENT

MICROSIMULATION MODEL

EXISTING VEHICULAR MOVEMENTS



[Video Link](#)

DISCUSSION

WHAT DID WE NEED FROM THE DTAC TONIGHT?

ENDORSEMENT ON:

1. The direction of the public realm design for the downtown core (600, 700, 800 blocks of Laurel Street; 1100 & 1200 blocks of San Carlos Avenue; and alleys).

FEEDBACK ON:

1. Programming ideas.
2. Specific design considerations you would like us to note.
3. Have we missed anything that is critical to advancing the vision for downtown San Carlos?

PEDESTRIAN MALL EXAMPLES

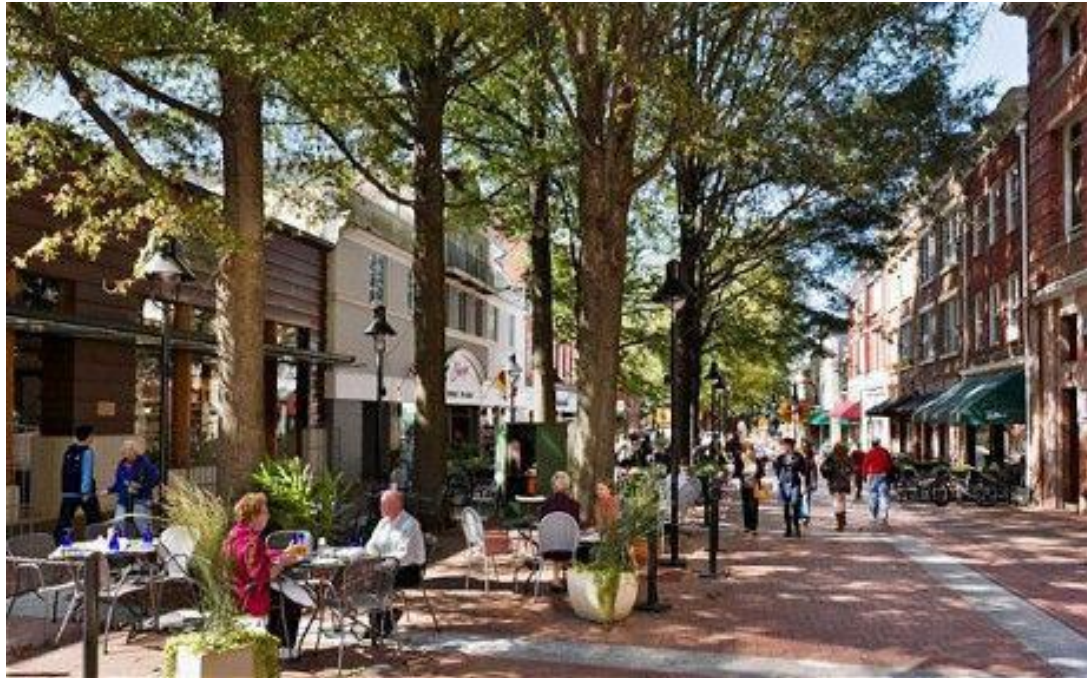
PRECEDENTS: PEDESTRIAN MALL | ITHACA COMMONS, NY



PRECEDENTS: PEDESTRIAN MALL | PEARL STREET, BOULDER, CO



PRECEDENTS: PEDESTRIAN MALL | CHARLOTTESVILLE, VA



PRECEDENTS: BURLINGAME AVENUE, BURLINGAME, CA



PRECEDENTS: OTHER PROGRAM IDEAS





Breakout Groups



Report Back



Next Steps

DTAC Meeting Agenda

5. Comments from the Public

DTAC Meeting Agenda

6. Wrap Up/Next Steps



DTAC Meeting Agenda

7. Adjourn Meeting

